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Spring 1939 KELLOGGS GARDEN BEAUTY BOOK



Campanula Blue Gardenia"

Now you can have the rare beauty of Gardenias in a Campanula! Truly this new and rare flower is even more beautiful than a Gardenia because it is a beautiful shade of blue. And it has the further advantage of being a perennial that will bloom for you year after year.

Just look at the beautiful picture at the left showing the new "Campanula Blue Gardenia" in color. Note how the flowers are produced up and down the stem. Flowers occur almost the entire length of the stems and the stems grow to be about 30 inches in height. Five to eight flower spikes are produced to a plant, giving a beautiful display. Foliage is beautiful dark green and leathery.

LONG BLOOMING

Blooms from the middle of June to the middle of July. Flowers are fine for cut flowers, lasting a week or more after being cut.

HARDY and HEALTHY

So far "Campanula Blue Gardenia" has been absolutely insect free. Furthermore, it is extremely hardy, standing temperatures well below zero. It is a perennial and blooms year after year without replanting. Easy to grow in average garden soil with average drainage.

Horticulturists of wide and excellent experience have pronounced this plant one of the most outstanding and exceptional introductions in recent years. Every gardener should have it.

PRICES:

Strong, pot grown plants, 1 for 85c; 2 for \$1.50; 3 for \$2.00; 6 for \$3.85.

Hurry your order, supply limited!

Note: The name "Campanula Blue Gardenia" does not indicate that this plant is related to Gardenias. It is a Campanula with flowers of the same beautiful form as a Gardenia.



Kellogg's Rainbow Glad Collection

All the beautiful colors of the rainbow and the best value ever offered in "Glads." All large blooming size and many of the finest varieties. Each year we add our surplus bulbs to this mixture regardless of variety and year by year the list grows finer and finer. Bulbs unlabeled. Order early! Prices: 100 bulbs, \$1.85; 200 bulbs, \$3.59.

100 Large
Blooming
Size Bulbs
\$1.85

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Flowers. See pp.

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4 English Violets 87¢

(Viola Odorata)

Everyone loves Violets and these are particularly charming. Amazingly fragrant. Bloom during May and June with beautiful purple flowers, and beautiful dark green foliage. Very hardy. Thrive in sun or shade. Ultimate height 6 to 8 inches. Planting distance 8 inches. Prices: 2year, field-grown plants, 1 for 25c; 4 for 87c; 10 for \$1.85.



3 4 18



6 Primroses

The flower that everybody loves. Primroses are really lovable in their beauty and everybody

should have them. These 6 plants come in a variety of colors, all hardy, fieldgrown plants. Safe delivery guaranteed. Order now and avoid disappointment.

Price: 22c each; 6 for 97c; 12 for \$1.79.



PRICES — GRAND MASTER GLADIOLUS

1 bulb for ...\$1.00 4 bulbs for ...\$3.25 2 bulbs for ... 1.75 6 bulbs for ... 4.65

Prize Winner Glad

Grand Master

Grand Master will add newness to your garden. It has a color that is found in no other Glad—RED—beautiful velvety red! Grand Master is the richest, most striking dark red you ever saw, smooth, soft, and velvety. The only markings are very faint streaks of "black" such as appear in red velvet when the nap is disturbed. The dark rich red extends into the deepest extremities of the throat with no shading at all excepting the deep dark shadow.

MASSIVE DISPLAY. Florets open many at once and lap over each other, making a continuous mass of red that is amazing in its beauty.

GOOD COMMERCIAL VARIETY! Grand Master is a good shipper, a good keeper, and stands a lot of rough handling. It has a color that has a decided appeal and those who wish to grow it for profit will find it decidedly a money maker.

PRIZE WINNER! Grand Master has one of the most enviable records in prize winning of any Glad introduced for years. In August, 1935, at the National Gladioli Show in South Bend it won the Seabrook Perpetual Challenge Cup in competition with 975 others. At the Indiana State Fair it has been first in the basket class for four consecutive years and to our knowledge has never met defeat on the show table in the color classes. It won in the basket class at the National Show held in Columbus, Ohio, last year. It was judged the best decorative Gladioli of the entire show.

Do not fail to include Grand Master in your order. Be the first to show it.



Mow! Gladioli by Color

You can grow just as beautiful Gladioli by color as you can grow by variety, and you buy colors of your choice at a much lower price than you would pay for named varieties. This is so because we can keep our stock balanced much better when we are allowed to choose the varieties. We send you the most suitable variety available for the color selected.

SAME HIGH GRADE BULBS

You get all large blooming size bulbs the same as if you had selected the varieties, healthy, vigorous and ready to grow.

Colors you may select are as follows:

Red Yellow Salmon
Pink Dark Purple Cream
White Light Purple Orchid

Please do not mention variety names in ordering. Order by color only.

Prices
25 for 79¢ 50 for \$1.40
100 for \$2.50

Kellogg's Imported Gladioli

Here are the latest creations in Gladioli from Europe, the land of careful and painstaking breeding. Don't overlook these new beauties. They're wonderful!

GRAPHIN LIVIA (Chotek). What a delightful beauty! It is indeed royal—a pretty and dignified lavender, with lower petals beautifully shaded in the throat.

POLAR ICE. White so clean and pure that it really glitters like newfallen snow. Open florets beautifully grouped and beautifully shaped, while those above are ever so faintly tinted with green. Can't you just imagine the amazing effect?

SONATINE. A darling of lovely coral-pink with faint diffused streaks near center and more decided streaks near edges. Tall and stately. Spikes well filled.

TIP TOP. A new giant Glad, and gloriously colored—beautiful dark crimson diffused to lighter tint at center and with a little dark carmine spilling along the lower petals. Buds open dark carmine and altogether the effect is wonderfully beautiful. Tall and stately.

PRICES
Imported Gladioli
4 for . . \$0.35 | 20 for . . \$1.25
2 for 87 | 48 for . . 2.75
100 for . . . \$5.35



Kelloggis

For Those Who Want the Best

Aristocrat Gladioli





Margaret Fulton

A glorious shade very hard to describe but somewhat like a half-ripe cherry in coloring. Note the nice arrangement of florets on the spike. Strong and upright. Picture above.

BAGDAD. A very unusual and beautiful Glad, smoky in color. Voted one of the ten favorites two years ago.

COMMANDER KOEHL. Red! Deepest, richest, most beautiful red. Flowers more than 5 inches across.

Mildred Louise

One of the most consistent prize winners of recent years. Florets 5 to 5½ inches across. Rich salmon. pink in coloring, shading to golden yellow at throat. Note beautiful florets and arrangement. Picture above.

CACTUS ROSE. Rich velvety purplish red just like the far-famed cactus blossoms of the western deserts—a color rarely seen in other flowers. Throat like the frost of an October morning—beautiful! Tall, 5 to 6 feet makes every passer-by exclaim in wonder.

-as pure as any snow that ever fell. Don't overlook the beautiful white and particularly order Maid of Orleans. Picture above.

DEBONAIR. Beautiful La France pink with shrimp-pink throat. One of the very finest.

DREAM. A very lovely shade of geranium red with showy deep red blotches.

DREAM O' BEAUTY. Heavenly red-not at all glaring or harsh. Darker shades spill from throat.

If you want really fine Gladioli, order Kellogg's Aristocrats—this page and the next page—they are the newest and finest and give you many new delightful colors.



Heritage

Delightful! Large flowers of beautiful warm pink coloring with lighter throat. White mid-ribs on lower petals. Note the closely packed spikes above.

DR. NELSON SHOOK. Deepest, purest, most beautiful red you ever saw—velvety, lighter throat.

DUNA. A wonderful rosily blushing cream with a purest clear tinge of yellow in the throat you can imagine.

HEAVENLY BLUE. A rare and beautiful shade of pure porcelain-blue with darker lines in the throat.

For Those Who Want the Best

Such rapid strides have been made in the improvement of Gladioli in recent years that the best varieties of a few years ago almost seem inferior when compared to the later introductions. Here on pages 8 and 9 are the newest and best. They will give you many new colors—don't overlook them.

MINUET. Really the most beautiful lavender Glad in existence. The color is delicate and dainty. Prize winner.

MISS GREELEY. A rare, exotic flower of salmonpink and purple like rare Bohemian glass. Undershade salmonpink, and over this the purple seems to flow in pretty rivulets.

MISS THREE RIVERS.

Amazing height, often 5 feet. Beautiful applegreen in the throat. Large, ruffled creamy orchid flowers and beautiful placement on the spikes.

MOTHER MACHREE.
A fine misty, smoky mauve in coloring. Brilliant red and yellow in the throat. A fine color combination.

PELEGRINA. Beautiful exotic dark beauty. Color, purple.

PICARDY. Color clear pure pink, beautifully painted with red in the throat. Florets 5 to 5½ inches across.

RED PHIPPS. Amazingly beautiful. Blossoms
large, rich, glorious red
—blossoms close together, giving a wonderful massed display of
color.

VAUGHAN'S WHITE.

Best white yet introduced. Strong grower.

Many large, well-expanded flowers of satiny texture.

WASAGA. A fascinating dream in soft pale redorange with light red. 5-inch florets.



PRICES

Any Glads shown on pages 8 and 9.

3 for 27c; 12 for 87c

Make Your Own Collection

Now you can make your own collection of Kellogg's Aristocrat Gladioli and get a \$7.25 value for only \$5.35. Note the price of one dozen above figures 7¼c each or \$7.25 for 100. You can make your own collection from any of the Glads shown on this page and the page at the left, 100 for only \$5.35. Select the varieties you want.

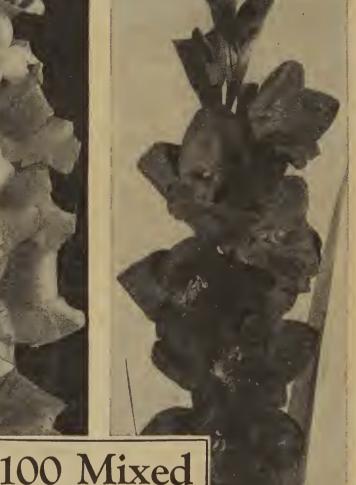
100 for \$5.35 25 for \$1.58 50 for \$2.85

Make Your Own Collection

Select any Glad bulbs you wish from this page at these prices. You will receive them neatly boxed, each variety labeled, large blooming size bulbs. Order 120 bulbs and you will receive two Mildred Louise and two Picardy free. (See pages 8 and 9.)

12 for .65 25 for 1.25 50 for 1.95 120 for 4.15 100 for \$3.50







Ave Maria

Made up of bulbs from this page. We try to include each variety but may give more of some than others. Bulbs not labeled.

W. H. Phipps

Morocco

Blue Ribbon Gladioli

W. H. PHIPPS. One of the most beautiful and most famous of Glads. La France pink overlaid with salmon.

BETTY NUTHALL. Lovely ruffled petals of salmon-pink lightly streaked with darker shade. Lower petals yellow in throat with beautiful streaks of red.

CAPTAIN BOYNTON. Large, beautiful white flowers suffused with lavender, blotches of deeper lavender in the throat.

CHARLES DICKENS. Rich purplish red, beautifully streaked with darker red. Light throat.

MOROCCO. A dusky black beauty. Very striking. Under color is richest wine-red, liberally streaked with midnight shades. Flowers very velvety in texture.

COL. CHAS. LINDBERGH. Red edges fading to pink at center, beautiful sunset throat.

DR. F. E. BENNETT. Peach-red overlaid with scarlet.

GOLDEN DREAM. Beautiful golden yellow. Three to four foot spikes. Many flowers at a time.

spikes. Many flowers at a time.

MRS. LEON DOUGLAS. Magnificent large blooms, begoniarose, striped soft orangerscarlet.

AVE MARIA. Blue! There are some streaks of purple, true, but the basic color is true blue. Blossoms nearly 5 inches across.

MRS. F. C. PETERS. Rose-lilac bordered with crimson blotches. White on lower petals. Magnificent.

MARMORA. Unusual violet mauve splashed with other colors in exotic fashion.

ORANGE WONDER. What a beauty! Clear, beautiful orange into the throat.

PFITZER'S TRIUMPH. Beautiful, beautiful red!



Beautiful New-Double Hollyhock Orange Prince

We suggest that you order at least 3 Orange Prince.

Prices:

40c each 3 for 95c 6 for \$1.85

More than six at 29c each.

Here's just what all Hollyhock lovers have been waiting for—a beautiful, delicate orange, double flower—the most captivating Hollyhock you ever saw --- something that will make your friends stop and exclaim in admiration. Grows to the same height as other Hollyhocks. Hardy.



Just look at the beautiful natural color photograph of Hollyhock Orange Prince above. This picture was made direct from the flower with the latest and most up-to-date color camera yet developed. Doesn't it make you want a group of Orange Prince in your garden?

WARNING! We have only a limited supply of Orange Prince and you should order at once and have yours reserved. Those who order late may have to wait until next year.

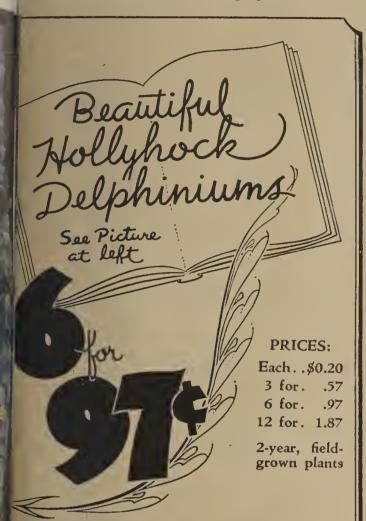


Hollyhock Delphiniums

5 Red Hot Poker 97c

(Tritoma Pfitzeri)

Of all the striking flowers in your garden, Red Hot Poker will be the most brilliant. You'll gasp at the illusion of real, live, flaming



This collection will appeal to everyone who likes gorgeous masses of color. Hollyhock Delphiniums are unusually tall—often 6 to 7 feet—and the flower spikes are unusually massive and rich in their coloring. No wonder they are popular.

These are not just ordinary Larkspurs. They are tall and rugged growers. The foliage is broad and handsome. Flower spikes are extremely massive. These unfailing characteristics alone put Hollyhock Strain English Hybrids in a class by themselves. Add to this the magnificent grandeur of their varied colors and you have a word picture of these most impressive beauties. Here you will find all shades of blue, old rose, pink, lavender and purple, and a profusion of double and semi-double flowers. Ultimate height up to 6 or 7 feet. Bloom during June and July. Planting distance, 18 inches. These are hybrids and are to be had in mixed colors only.

PRICES: 20c each; 3 for 57c; 6 for 97c; 12 for \$1.87.

fire these flowers produce, for indeed they do look just like a red hot poker. They grow 3 to 4 feet high and bloom August to October when fiery color is most needed. Planting distance 12 inches. Field grown plants. PRICES: 25c each; 3 for 67c; 5 for 97c; 10 for \$1.89.





Hardy Carnations

(Dianthus Grenadin)



Hardy Carnations

for 89c

Each\$0.20 3 for54 6 for89

12 for ... 1.67

These beautiful flowers give you all the joys of hothouse Carnations right in your own garden. They come in red, pink or white. You may state your choice of colors. They grow to a height of 2 feet and should be planted 12 inches apart. Bloom during June and July. Prices above are for field-grown plants.

Kellogg's Delphinium Garden



Belladonna

Belladonna and Bellamosa

Here are two most beautiful Delphiniums, both alike excepting that Belladonna is a light blue and Bellamosa dark blue. Grow 3 to 4 feet high, spread 12 inches. Bloom June to July. You may choose either Belladonna or Bellamosa, or part of each. PRICES: Strong, 2-yr. field-grown plants, 20c each; 3 for 49c; 6 for 93c; 12 for

Now! Delphinium Clivedon Beauty

Clivedon Beauty is a beautiful light blue Belladonna type Delphinium, really improved Belladonna but much taller spike and larger blooms. Same blooming time. Fine for cutting. PRICES: 25c each; 2 for 40c; 4 for 67c; 6 for 99c; 12 for \$1.79. 2-yr. field-grown plants.

CHINESE DELPHINIUMS. Exceedingly pretty gentian-blue flowers and fernlike foliage, 2 to 3 feet high. Bloom from July on. Planting distance 15 inches. Field-grown. PRICES: 20c each; 3 for 49c; 6 for 93c; 12 for \$1.69.

LAMARTINA DELPHINIUM. Lamartina is the richest of all blues. Blooms mid-June to mid-October or longer. Simply loaded with spike after spike of rich blue flowers. 3 to 4 feet tall. PRICES: 2-yr. field-grown plants, 25c each; 2 for 40c; 4 for 67c; 6 for 99c; 12 for \$1.79.

The Best of the Blues



Chinese Delphinium





as large as a silver dollar and worth a dollar in

beauty. 24 inches high. Blooms all summer.

Order this and have something unusual. PRICES: 2-yr., field-grown plants, 40c each; 3 for 95c;

6 for \$1.79.









6 Blue Flax 97c

Brautiful Sky-Blue

BLUE FLAX (Linum perenne). These delightful flowers seem to bring a bit of the clear blue sky down to you. Each day brings forth new blooms. 18 to 24 inches high. Blooms from May through August. Foliage distinctly bluish. Planting distance, 18 inches. One of the very best of garden flowers. PRICES: 20c each; 3 for 50c; 6 for 97c; 12 for \$1.75; field-grown plants.



MEWBABY'S BREATH Silver Mist

(Gypsophila Repens Bodgeri)

This new plant is ideal for borders and rock gardens. It comes into flower early in the spring and continues throughout the entire summer. The flowers are double; first, pure white, later flesh pink. Flowers can be picked if so desired and will make wonderful little bouquets alone or they make up beautifully in combinations with other flowers.

It is an everblooming perennial and will give continuous color. HARDY—will thrive in most any type of soil in semi-shade or full sun. Grows about 12 inches high and as it gets older, will spread to about 2 feet. Foliage, light green, leaves pointed. Does not lose its leaves until the beginning of real winter.

PRICES: 40c each; 3 for \$1.00; 6 for \$1.85;

12 for \$3.45.



Rosa Rouletti

When you see this beautiful little Rose you

will say it is adorable.

The buds are shaped just like tiny Cupid's darts with red petals staining the point, and the fully opened flowers are perfect little Roses about 1 inch across with double rows of pretty pink petals. Blooms all summer until freezing weather. Grows only 8 to 10 inches high and 8 to 10 inches across. Ideal for low borders and can be used in rock gardens. Stands the coldest freezing weather, having come from the rugged slopes of the Alps Mountains.

PRICES: Potted plants, 39c each; 3 for 89c; 6 for \$1.57.

Each 39c 3 for 89c

6 for \$1.57



S Color-True Clquilegias 60 t One of each variety.

Choose the color you want—these are color true varieties, tall-growing, mammoth-flowering, long-spurred—will make a beautiful display.

SILVER QUEEN. Beautiful silvery white tinged with cream in the throat. Seem to dance like beautiful fairies in the sun. 29c each; 3 for 67c; 6 for \$1.19.

CHRYSANTHA. Clear, beautiful yellow, just as pretty and charming as it can be! 29c each; 3 for 67c; 6 for \$1.19.

COERULEA. Pretty, pretty! Outer petals are beautiful blue, tinged yellow in throat. 35c each; 3 for

Special! Leach \$186 value for \$117



Wine Poppy \$1.69

(Callirhoe involucrata)

Picture at left.

This beautiful flower, with its rich purplish crimson poppy-like blooms and with their beautiful ivorywhite centers will really be one of the most charming attractions in your garden. Blooms from early summer to late fall. Grows 6 to 8 inches high. Planting distance, 18 inches. One of the most delightful of trailing plants. PRICES: 25c each; 4 for 87c; 8 for \$1.69.



6 Sky Blue Daisy 890

(Aster subcoeruleus)

A pretty blue Daisy with golden yellow center. One of the prettiest little flowers you can imagine. Grows only 10 to 12 inches high. Makes a beautiful border. Fine for beds or rockery. Field grown. PRICES: 20c each; 3 for 50c; 6 for 89c.



PRICES: Double Shasta Daisy, White Swan, 35c each; 2 for 55c; 3 for 75c; 4 for 95c; 6 for \$1.35; 12 for \$2.50.

Now

Double

PRICES

35c each 2 for 55c

3 for 75c

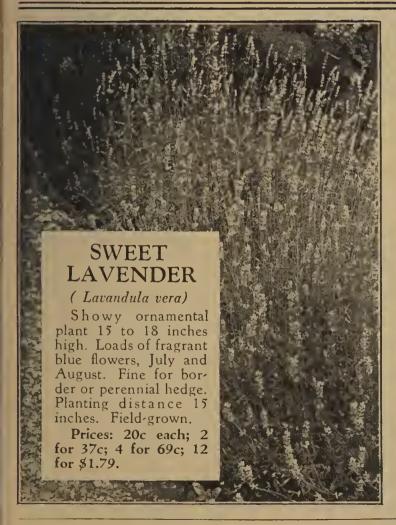
4 for 95c

6 for \$1.35

12 for \$2.50

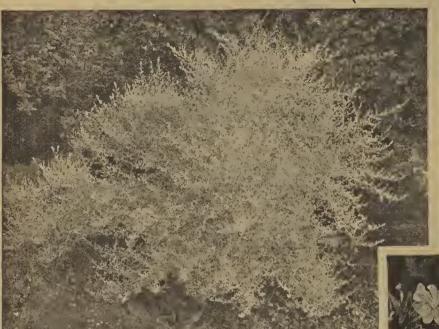
Shasta Daisy "White Swan"

Now this charming Double Shasta Daisy comes to beautify your garden. Double Shasta Daisy, White Swan, has a fine, double, fluffy center as shown in the picture. When the plants are established that will produce some of the state of the sta they will produce some fifteen to thirty pure white flowers per plant. Stems grow to be 24 to 30 inches high. Blooms appear for Memorial Day in most sections and continue throughout June. Double Shasta Daisy, White Swan, is a decidedly beautiful variety and you should have it in your garden. See prices at left.





Any 3 for 67c - 25c each; 3 for 67c; 6 for \$1.17; 12 for \$2.15 — Your choice from this page.



GHOST PLANT (Artemisia—Silver King). Picture above. Looks as if dusted with fine silver dust; foliage ghostly, silvery white. Fine background for lower plants of brilliant color. Grows 2 to 2½ feet high; spread 18 inches or more. Very hardy, thrives in sun or shade. Field-grown.



PLUMBAGO LARPEN-TAE (Leadwort). Above. Dwarf, spreading plant. Flowers about 1 inch across, clear deep blue. Grows 6 to 8 inches high. Excellent for border or rockery. Blooms from July until late fall. Potted plants. If you like blue, be sure to order Plumbago Larpentae.

Sedum Sieboldi

The aristocrat of Sedums! Foliage round and a beautiful grayblue, borne thickly upon stems 6 to 8 inches long. Flowers of rare pink. August and September. Do not omit this rare plant from your garden. Planting distance, 6 inches. Field grown.

GREAT SEA LAVENDER (Statice latifolia). Gives a beautiful misty effect when in bloom. Produces myriads of minute flowers in feathery fashion. 12 to 18 inches high. July and August. Large, leathery, dark green leaves. Fine for border or rockery. Excellent dried bouquets. Flowers are lavender. Plant 18 inches apart. Field-grown.



WOOD ANEMONE
(Anemone sylvestris).
Lovely pure white flowers 12 to 15 inches high. Does well either in shade or sun. Blooms during May and June. A flower that should be in every garden. Plant 10 to 12 inches apart. Field-grown.

\$1 FREE See page 100.



DWARF ALKANET (Anchusa myosotidi-flora). New! Here is one of the prettiest little blue flowers you ever saw. Color and shape of flowers the same as Forget-me-not. Grows about 12 inches high. Myriads of pretty blue flowers during May and June. Very hardy; does well in shade. Planting distance, 8 to 10 inches. Plant in place of Forget-me-not. Is more easily controlled. Field-grown.

Mensoerblooming Dahlia REASTER GREETING

Now we have an everblooming Dahlia for you and it is a beauty! Dahlia, Easter Greeting, starts blooming at least four weeks ahead of the regular Cactus type Dahlias and continues to bloom until freezing weather. The blossoms are pure white Cactus type as shown, with pretty apple-green at the base of the the petals. Looks beautiful in your garden and it is fine for cut flowers, too.

The foliage of Easter Greeting is really pretty—not coarse and large like other Dahlias. Leaves only about 2 by 3 inches in size.

It's low in height, too: it seldom grows over 3 feet tall. It really has a place in the garden.

Give Dahlia, Easter Greeting, plenty of space to develop, and plant it in the full sun.



HURRY YOUR ORDER! We have only a limited supply of Dahlia Easter Greeting plants this season and urge you to hurry your order at once. We ship potted plants of Easter Greeting rather than tubers. Each has a ball of earth on the roots for easy planting.

PRICES: 65c each; 2 for \$1.00; 4 for \$1.85



All Kellogg's Dahlias are produced by one of the nation's greatest Dahlia experts. Tubers are guaranteed to sprout three weeks after planting or replaced free of charge. Reports must be made not later than

June 1st. Varieties as follows:

Kelloggis Dahlias

JERSEY'S BEAUTY. A great fluffy ball of beauty —soft, yellow under tint beautifully streaked with rosy shades of mauve. PRICES: 27c each; 4 for

JANE COWL. Shades of orange, salmon, rosy pink and yellow, blending in the most delightful

fashion. 8 inches. PRICES: 27c each; 4 for 89c. MRS. I. DE VER WARNER. A great, gorgeous 6 inch fluff, soft wisteria streaked violet. PRICES: 20c each; 4 for 67c.

PRIDE OF CALIFORNIA. A very large, thick flower of dark crimson; shades to almost maroon at the An ideal garden and cut flower variety. PRICES: 20c each; 4 for 65c.

SAGAMORE. Outstanding variety of great beauty, wonderful keeper. Large flowers of true decorative form; color golden yellow, shaded orange-buff. PRICES: 25c each; 4 for 75c.

Moggs All Star (COLLECTION 1 Each of the five above -

THE COMMODORE. 12 to 14 inches. A great mammoth Dahlia of the purest clear lemon-yellow. Very shaggy. Very prolific bloomer. Medium height. Does well in any soils. PRICES: 45c each; 2 for 79c; 4 for \$1.47.

MONMOUTH CHAMPION. Brilliant orange-flame blooms borne very freely on strong vigorous plants. Enormous size. PRICES: 27c each; 4 for 89c.

JERSEY'S MAMMOTH. A wonderful informal decorative Dahlia with mammoth blooms of mahogany-brown and gold, and long, strong stems; a vigorous plant. PRICES: 27c each; 4 for 89c.

KEMP'S WHITE WONDER. The finest pure white Dahlia yet produced. Informal decorative, giant blooms produced in great profusion. Strong vigorous grower, good anywhere. Won as the largest and best Dahlia in the show at the Midwest Dahlia Show in 1934. PRICES: 50c each; 4 for \$1.45.

Shaggy Monsters 1 Each of the 4 named above

Vaughan

IF YOU ORDER TWO OR MORE COLLECTIONS
With any two Dahlia groups on pages 22 and 23 you get one Ruth Vaughan free. Two Ruth Vaughan with three collections, Description right.

RUTH VAUGHAN. Here's a great fluffy ball of the daintiest, prettiest pink you ever saw. Flowers grow to 6 inches across or 8 to 10 inches if richly fertilized. Long, strong, stiff, canelike stems. A profuse and persistent bloomer. form and size throughout the season. PRICES: 60c each; 2 for \$1.09; 4 for \$1.99; 8 for \$3.95; 12 for \$5.87.





Here is a giant deep crimson Dahlia for you. Blooms average 10 to 12 inches across, and are beautiful in shape as shown above. Note the fine shading on the petals. One of these Dahlias alone makes an elegant sight with its deep, deep red color and fine form. Very healthy, strong and vigorous. A Dahlia that will win prizes for you at the shows. All Dahlia enthusiasts should have Mrs. George Le Boutellier. Prices: \$1.00 each; 2 for \$1.85; 4 for \$3.50. Tubers.

Willegg's Superfine Collection

Kellogg's Superfine Dahlia Collection is for those who want the very best. Varieties as follows, one of each:

LAURA MORRIS. 7 in. Clear pure, beautiful yellow that dances and shimmers in fascinating fashion. Prices: 45c each; 2 for 79c; 4 for \$1.47.

PRIDE OF STRATFORD.
7 in. A big fiaming ball of color with all the beautiful hues and streaks of orange, red, and yellow you can imagine. Prices: 40c each; 2 for 75c; 4 for \$1.35.

MARGARET WOOD-ROW WILSON. Beautiful soft creamy white with just the faintest tinges of pink and yellow. 10 in. Prices: 40c each; 2 for 75c; 4 for \$1.35.

JERSEY'S BEACON. Like a gorgeous tropical sunset—tawny yellow, gorgeously streaked with fiery red. 8 in. Prices: 40c each; 2 for 75c; 4 for \$1.35.



Cannas

The most brilliant of all bedding flowers. High grade, hand picked roots

10 Labeled 87c

For this low price we send you 2 each of the following, healthy, high-grade roots:

- 2 President. Glowing scarlet.
- 2 King Humbert. Scarlet.
- 2 City of Portland. Deep pink.
- 2 King Midas. Brilliant yellow.2 Ambassador. Poppyred.

Or, if you want to choose your own, you may use these prices. 17c each; 3 for 43c; 5 for 59c; 10 for 95c; 15 for \$1.35; 20 for \$1.75.



See description and new low prices beneath picture.

Kellogg's Canna Bed-

This amazing bargain collection gives you all the various colors—red, yellow, pink, scarlet. Roots strictly high grade and hand picked from many varieties. Varieties, our choice, not labeled. Grow 6 feet high. Bloom July and August. Plant

15 for 07.



Rosamond Coles

(Picture Above)

Here's the most gloriously brilliant of all Cannas—and the newest! Coloring is a brilliant combination of red and yellow, which in spite of sharp contrast harmonizes beautifully and makes a striking color spot in your garden. All visitors to our nursery stop to admire and exclaim over Rosamond Coles Canna. Your friends will similarly exclaim over yours when they see it in your garden. PRICES: 20c each; 3 for 49c; 5 for 78c; 10 for \$1.15; 25 for \$2.19.





of laciniated blossom. Here is the first variety of this new type, Mrs. Frank Beatty, named in honor of its originator. Laciniated Phlox, Mrs. Frank Beatty, in addition to its beautiful form of blossoms is delightful in color. The

Laciniated Phlox, Mrs. Frank Beatty, is perfectly hardy and disease resistant. Order now and be the first to have it. PRICES: Strong field-grown plants, 65c each; 3 for \$1.65; 6 for \$3.10; 12 for \$6.00.

Any Phlox on this Page, 4 for 87¢

Make your own collection of Phlox, your choice from this page—all the very finest varieties—hardy field-grown stock. PRICES: 25c each; 4 for 87c; 6 for \$1.30; 12 for \$2.50; 25 for \$4.95.

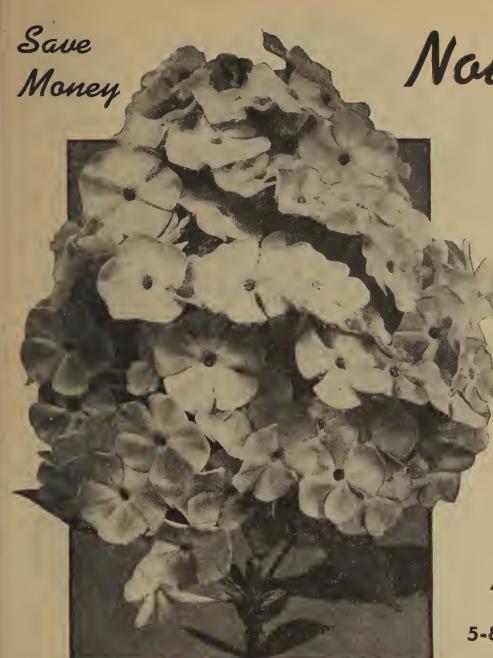


Miss Lingard



Blushing Bride

- AETNA. Do you like red? This beautiful stronggrowing Phlox is a dark red with a darker eye and will be a delight in your garden.
- . B. COMTE. Particularly fine for its low-growing habit. Produces large heads brilliantly colored. A rich wine-purple.
 - BLUSHING BRIDE. A brand new variety introduced for the first time last year. Blushing Bride is a delicate pink with deep rosy red blush starting at the center and diffusing outward in the most delightful manner. Many blossoms on every head and as many as one dozen fine sturdy flowering stalks per plant. A fine display!
 - BORDER QUEEN. Heads are enormous and flowers are pure pink. Very red and beautiful. Plants low growing. Should be included in every order.
 - CAROLINE VANDENBURG. The bluest of all Phlox. Color decidedly striking and amazing in its beauty. Extra large flower trusses. Vigorous and healthy.
 - COUNT ZEPPELIN. Large pure clear white with distinct vermilion red eye, giving pretty polka dot effect.
 - E. I. FARRINGTON. A grand Phlox. Delightful salmon shade with lighter eye. Hardy and disease resistant.
 - ENCHANTRESS. Bright salmon pink with dark eye. Rich green glossy foliage.
 - EUROPA. A fine large white Phlox with large florets. Faint red center. Very beautiful.
 - FIREBRAND. One of the best of red Phlox—well deserves the place among the best.
 - JULES SANDEAU. A fine low-growing Phlox with very large heads of brilliant watermelon-pink. An outstanding variety.
 - MIA RUYS. Top-notch perfection in white. Combines rare form, purity of color and size of bloom to make a plant of amazing beauty.
 - MORGENROOD. Wonderfully beautiful. Large clusters of a bright rose shade with a deeper eye. Strong grower, large florets.
 - MRS. JENKINS. A fine beautiful sturdy tall white variety. Don't overlook white; this is one of the best.
 - NANA COERULEA. Dwarf blue. Hardy. Unusual blue color. Good green foliage.
 - NORDLICHT. A very fine pink with a touch of blue ever so faint magically blended in making a wonderful rosy color. Plants exceedingly healthy and strong. Decidedly a four-star variety.
 - ROKOKO. A new variety of clear soft pink that should be on your must list. Don't overlook it.
 - ROYAL PURPLE. Decidedly beautiful. Purple is very rich and deep at edges, shading to violet in center of petals, then deep reddish purple at eye.
 - MISS LINGARD (Suffruticosa). A low-growing variety with enormous trusses of pure white flowers. Somewhat different in type from other Phlox. See picture. Splendid dark green foliage. Blooms early.
 - PINK LINGARD (Suffruticosa). Same as Miss Lingard in shape but pink in color instead of white. A very fine early blooming Phlox.



Now-Phlox
By Color

Phlox are so exceedingly popular that we know you will appreciate this new plan. Now you can order by color and save money. The plants are identically the same hardy field-grown plants that you would receive if you ordered at higher prices by variety name. Our regular guarantee applies. You get your choice of the following colors.

RED WHITE SALMON PINK BLUE

Note the low prices quoted below and send your order today. Please do not mention variety names in ordering. Order by color only. All plants labeled.

10 for \$ 1.50

5-85c 15-\$2.00 25-\$3.25

4 Water Lilies \$3.45

A beautiful pink, a beautiful yellow, a beautiful bronze, and a beautiful white—all yours for only \$3.45—all hardy varieties—varieties our choice. Grown by one of the foremost Water Lily experts in the United States. Shipped direct to you from his water gardens in Ohio. Don't do without these beauties.



TWO FOR ONLY \$1.95
You may have two Water Lilies, your choice of colors—white, pink, yellow, bronze, for only \$1.95.

De Luxe ixture of the finest varieties of

We have several fine mixtures

of hardy Phlox, but this is the best of all, for not only is it composed of the best varieties, but all plants are labeled so that you can check the value. We put no restrictions on our order fillers when they make up these collections, but instruct them to fill with any of our finer varieties that they find in surplus. You may get such varieties as those shown in color on other pages, or such well-known beauties as Count Zeppelin, E. I. Farrington, Border Queen, and others. Outstanding new varieties may also be included. All varieties our choice.

LABELED—Satisfaction Guaranteed

So confident are we that you will be pleased with the varieties you receive that we agree to send you another plant for every variety you find in this collec-tion that does not satisfy, without charge, and you keep the original plant, in the bargain. 1 collection, \$1.79; 2 collections, \$3.47.



Special

Low Growing Phlox

In many places low-growing Phlox are far better than the taller varieties. Here is a special on ten low-growing Phlox, none of which grow over two feet tall. All are good sturdy varieties, producing beautiful blooms.

2 Mia Ruys. White\$0.50 2 Border Queen. Pink
2 Nana Coerulea. Blue
2 B. Compte. Wine-red
2 Enchantress. Salmon-pink

\$2.50

See Index on pages 4 and 5. Columbia

U.S. Plant Patent No. 118

Strength and vigor, with beauty in abundance—that's Phlox Columbia. For beauty Columbia has a charming cameo pink color with faint blue eye, heads well filled and often

six to fif-

teen flower spikes to a 2-year plant. And for vigor it can't be beat—strong, stiff 21/2-ft. stalks, free from disease, bushy; flourishes in hottest summers and survives rigorous winters. Our special arrangements with the patent owners permit us to offer you this beautiful variety. PRICES: 40c each; 3 for \$1.10; 12 for \$3.30.



CORAL LILY

(Lilium tenuifolium) A beautiful miniature Lily; one of the prettiest Lilies in cultivation. Grows 18 inches high, with coral-red flowers in June. Plant 8 to 10 inches apart, 4 inches deep. PRICES: 30c each; 3 for 87c; 6 for \$1.59; 12 for \$2.79.

Kelloggis Garden

Japanese Easter Lily

WHITE **JAPANESE** EASTER LILY

(Lilium longiflorum)

Immense trumpets of pure white. June to August. Fragrant. Grows three to four feet high. Plant twelve inches apart, eight inches deep. PRICES: 30c each; 3 for 87c; 6 for \$1.59; 12 for \$2.79.



LILIUM SPECIOSUM RUBRUM (Below)

Note the rosy white flowers with beautiful crimson spots. Biooms in August. Grows 2 to 3 feet high. Plant 12 inches apart, 8 inches deep. PRICES: 30c each; 3 for 87c; 6 for \$1.59; 12 for \$2.79.



Lilium Speciosum Rubrum

REGAL LILY (Below)
Hardy! Snow-white with gilded throat; veins of crimson on outside. Have seen up to 22 mar ture blooms on one flower head. Blooms June-July. 4 to 5 feet tall. Plant 12 inches apart, 6 to 8 inches deep. PRICES: 20c each; 3 for 45c; 6 for 69c; 12 for \$1.19; 25 for \$2.17.



Regal Lily

of Lilies

All Kellogg's lily bulbs are the best size for the particular variety. All will bloom the first year.





GOLD-BANDED LILY (Lilium Auratum) (Below)

Gorgeous creamy white petals with maroon markings and rich gold band. Blooms July-August. Grows 2 to 3 feet high. Plant 12 to 14 inches apart, 8 inches deep. PRICES: 30c each; 3 for 87c; 6 for \$1.59; 12 for \$2.79.



Gold-Banded Lily

LILIUM HENRYI (Below)

A beautiful Lily of deep apricot as shown. Blooms August-September. Grows 3 feet high. Plant 12 inches apart, 8 inches deep. PRICES: 40c each; 3 for 99c; 6 for \$1.89; 12 for \$3.59.



Lilium Henryi

R. M. KELLOGG COMPANY

Three Rivers, Mich., U.SA.





Croceum A most unique and beautiful Lily

Croceum Lily will add a decidedly beautiful and exotic touch to your Lily garden. Note the odd and unusual shape. Pretty, isn't it? Flowers are a beautiful orange-yellow with just a tinge of red and the whole thing is so oddly and beautifully peppered with small black spots that the effect is very charming. Very scarce! Every garden should have some Croceum Lilies. Plant them 12 inches apart. They grow 2 to 3 feet high. Bloom in July. PRICES: 50c each; 3 for \$1.25; 6 for \$2.35; 12 for \$4.50.

Tree!

If You Order Two Gardens of Lilies

Turn this page back to pages 30 and 31 and you will find beautifully illustrated in colors, Kellogg's Garden of Lilies. This is one of the most popular of all our flower collections and now if you order two gardens of Lilies we will give you one Croceum Lily described above, free of extra charge.

Would You Like This Picture?



No Money required now--Send reservation order only

Don't you like the beautiful cover on our 1939 "Garden Beauty Book?" Many people have remarked that we should have large reproductions made for framing. Do you want one? If so, just indicate on the coupon below and if we get sufficient reservations we will proceed to have the reproductions made, from new plates, large 11 by 13-inch size, full color, heavy paper, exclusively for framing, as shown above, no advertising. Printing will be from special new plates and will be highest grade. Please mail your reservation early. Pictures will not be produced unless a sufficient quantity of reservations are received. Price, 75c per picture, packed carefully to reach you safely. Send no money now. Pay later.

R. M. Kellogg Co., Three Rivers, Mich.	RESERVATION
Please reserve a copy of	the picture, "In an Old-Fashione
Garden." I will remit 75	ic upon receipt of notice that th
	you will then send the nicture to me

Address





Unusually Fine TROLLIUS (Globe Flower). Amazingly beautiful orange-yellow with still richer

fluffy stamens. Seems to glow with its own hidden fire. Flowers 1½ to 2 inches across, 1 to 2 feet tall. Blooms May to August. Plant 8 inches apart. A most delightful flower. Picture at left. Prices at right.

SCABIOSA. Blue → is a rare color in perennial flowers and so lovers of blue will welcome this pretty bit of azure. Flowers large and of a delightful shade. Grow 18 to 24 inches high, spread 12 inches. Bloom contin-uously, June till September. Very hardy, easy to grow. Planting distance, 12 inches.

← « GEUM. Beautiful and quaint! 18 to 24 inches high. Plant 15 inches apart. Two colors as follows:

Mrs. Bradshaw. Bright red flowers in June. July.

Lady Stratheden. Rich golden yellow during June and July.

All plants on this page, 2-yr., field-grown, unless noted. Prices above.

JAPANESE ANEMONE (Windflower). Masses of blooms from August to November. 2 to 3 ft. high. Sun or shade. Plant 12 inches apart. Potted plants in three varieties as follows: Rubra, red; Queen Charlotte, pink; Whirlwind, white. You may choose colors. Potted plants.

EDELWEISS (Leontopodium al pinum). This is the flower for which Alpine lovers risk their lives, proving their devotion by bringing it from dangerous spots to their sweethearts. Grows 4 to 6 inches high. Leaves silvery with pale yellow flowers, June and July. Plant 6 inches apart. Entire plant is woolly. Very unusual.



for only







SALVIA AZUREA

(Meadow Sage)

Attractive perennial growing 3 to 4 feet high. Produces a profusion of sky-blue flowers in August and September. Should be in every garden. Planting distance, 12 to 15 inches. Fieldgrown.



PERENNIAL PEA

(Lathyrus latifolius)

This pretty flower blooms in June and July, and will climb any support. It is hardy. Planting distance, 24 inches. Colors: Red, pink, and white. State choice of colors. Plants field grown.





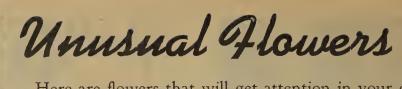
Day Lilies are useful flowers in any garden. They bloom all summer if a number of varieties are planted, such as listed below, and they make a very beautiful display. New blossoms appear daily, hence their name. Varieties as follows, all field-grown plants.

FLAVA. (Lemon Lily.) Grows 2 to 3 feet. Fragrant, lemon-yellow flowers in June. Plant 18 inches apart.

KWANSO. 3 to 4 feet. Double flowers of bronzy orange. July and August.

THUNBERGI. 2 to 3 feet. Pale yellow trumpets in July.

DR. REGEL. 1 to 2 feet. Fragrant, orange-yellow flowers. May and June.



Here are flowers that will get attention in your garden. If you are a lover of the unusual, plant Blazing Star, Dianthus Loveliness, and Evening Primrose.

BLAZING STAR (Liatris pycnostachya). Not only does Blazing Star beautify the summer months but it can be used for dried bouquets during the winter. Actually when in bloom it does look like a Blazing Star—just as if it were really aflame with blue fire. Blooms in July and August. Spikes are tall, beautiful and bluish lavender colored, 4 feet high. Very hardy. Plant them 12 inches apart. Plants furnished are field-grown. PRICES: 20c each; 3 for 55c; 6 for \$1.00.



DIANTHUS LOVELINESS. (Picture below.) More like a dream flower than anything real. Note the lovely form and coloring. Dianthus Loveliness makes a plant similar to a clump of beautiful low ornamental grass, with twenty-five or more blooming stems to a plant. Blooms

are quaint lavender in color, with beautiful apple-green throat. Ultimate height about 24 inches. Blooming season, June and July.

Plant them 15 inches apart.

PRICES: Hardy 2-year plants, 30c each; 4 for 97c; 6 for \$1.45.



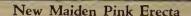
Dianthus Loveliness

NEW MAIDEN PINK ERECTA

(Dianthus Deltoides Erecta)

One of the prettiest little flowers you could possibly use for a low border or in your rockery. The flowers are a delicate dainty pink with dainty markings. They obtain a size of nearly one inch across and are produced in great abundance on straight upright stems. The foliage, too, is particularly beautiful. It is glossy and healthy looking and is the thing of beauty even when the plant is not in bloom. For this reason it is fine for a low edging.

PRICES: Field-grown plants, 25c each; 3 for 67c; 6 for \$1.17; 12 for \$2.15.







Japanese Spurge

Shady Ground Cover Japanese Spurge

JAPANESE SPURGE (Pachysandra terminalis). This is the best ground cover we know of and the prettiest. It gives dense masses of lustrous green leaves. Trailing vine to 12 inches high. Perfect for shady places and poor soil. Thrives well under evergreens or anywhere. Practically evergreen. If an immediate effect is desired use 3 plants to each square foot. PRICES: Field-grown plants, 20c each; 3 for 55c; 6 for \$1.00.

3 Bleeding \$ 100

40c each; 6 for \$1.85

Here are flowers that really belong in your old-fashioned garden but we found it impossible to include them in the group offer because of scarcity. Order early to be sure of getting Bleeding Hearts.



PLUMY BLEEDING HEART (Dicentra eximia). The beautiful thing about Plumy Bleeding Heart is its wonderful fernlike foliage but the rosy red flowers are just as pretty as they can be, too. Blooms all summer. Grows lower than the old-fashioned Bleeding Heart. Does well in shade. PRICES: 2-year, field-grown plants, 40c each; 3 for \$1.00; 6 for \$1.85.



OLD-FASHIONED BLEEDING HEART

(Dicentra spectabilis)

Everyone loves old-fashioned Bleeding Hearts. They lend a fine romantic touch to any garden, with their truly heart-shaped flowers and little pendants on each, for all the world like little drops of blood from Cupid's darts. They thrive in shady places, hence there are dozens of places you can use them. Grow about 24 inches high, with spread of 15 to 18 inches. Bloom in May. PRICES: Fine field-grown plants, 40c each; 3 for \$1.00; 6 for \$1.85.

Kelloggs Old



Here are all your old favorites waiting to be welcomed in your garden.

HARDY MAR-GUERITE (Anthemis tinctoria). This plant, with its pretty lemon-yel-low, daisylike flowers belongs in every old-fashioned garden. Fernlike foliage. Blooms all summer. Grows 2 feet high. Excellent for cut-ting. Thrives in any soil. Plant-ing distance, eighteen inches. Field-grown.

PRICES: Any plants in Kellogg's Old-Fashioned Garden, 20c each; 3 for 50c; 6 for 87c; 12 for \$1.65.



Fashioned Garden

Send us only \$1.89 and we'll send you 20 mixed plants, our choice from Kellogg's Old-Fashioned Gar-den. All plants labeled.



(Painted Daisies; Pyrethrum)

Select hybrids in wide color range from red to light pink and white—bright, gay, youthful colors expressive of cheerfulness and simplicity. Fine for borders or backgrounds. Grow 2½ feet high. Bloom May and June. Mixed colors only. Planting distance, 10 to 12 inches. Field grown.



PRICES

Any Plants in Kellogg's Old-**Fashioned** Garden

1 for 20c 3 for 50c 6 for 87c

12 for \$1.65

> Your Choice







COREOPSIS

Flowers of pure yellow, that seem to dance in the sunshine like a hundred brilliant Punchinellos. Very showy. Bloom June and July. Requires little care. Grow 2 to $2\frac{1}{2}$ feet high. 18 inch spread. Very hardy. Planting distance, 18 inches. Field grown.



Gypsophila Bristol Fairy

The old original Gypsophila was known as Baby's Breath. Gypsophila Bristol Fairy should be known as Fairy's Breath for it is amazingly beautiful and at only a slight distance has a fairy mistiness of appearance that is almost unbelievable. Examine Bristol Fairy closely and you will find that the flowers are well-formed double blossoms of the purest white. Not only is Gypsophila Bristol Fairy a beautiful flower but it blooms throughout the summer. Every garden should contain several Gypsophila Bristol Fairy.

PRICES: Field-grown, 2-year plants, 45c each; 3 for \$1.00; 6 for \$1.75.

Montbretia

These pretty flowers come from bulbs and are handled the same as Gladioli or Tigridia. We have them in two varieties as follows:

HIS MAJESTY. This is probably the finest of all Montbretias. The flowers are nearly 4 inches or more across, have broad petals and their color is a deep velvety scarlet, which shades to gold. The back side of the petals is a dark crimson also shading to gold. Grow 3 feet high. PRICES: 3 for 75c; 12 for \$2.25; 100 for \$12.00.

QUEEN ALEXANDRA. To go with His Majesty we have selected Queen Alexandra for its beautiful chrome-yellow color. Then there is a salmon blotch at the base of the petals which gives a very striking effect. It is late flowering. It grows erect to a height of 3 feet. PRICES: 3 for 85c; 12 for \$2.75; 100 for \$18.00.

Ohio State "Mum"

This is the beautiful yellow Chrysanthemum developed by Walter Engle, famous Chrysanthemum expert. Ohio State scored 89 points at the Columbus Chrysanthemum Show and was given the first class certificate of the Chrysanthemum Society of America. Beautiful clear yellow with anemone-type flowers and rich dark green foliage in bushy form almost as expansive as Azaleamum. As many as 50 blossoms per plant. Grows 2 to 3 feet high. Planting distance, 2 feet. Likes to be mulched in the winter.

PRICES: Potted plants, 35c each; 2 for 69c; 4 for 98c; 8 for \$1.77.

Aladdin "Mum"

This is the "Mum" that delights flower lovers with its early blooming. Starts in late July (6 to 8 weeks earlier than other Chrysanthemums) and continues until frost with beautifully shaped rich bronze-colored 2-inch flowers, stained with red and apricot. Winters well in all chimates if mulched. Grows 2 to 3 feet high. Planting distance, 2 feet. Blooms late July until frost. Likes sun and responds well to watering.

PRICES: Strong potted plants, 30c each; 3 for 79c; 5 for 97c; 10 for \$1.87.

2 Ohio State and 2 Aladdin

These four plants together have a total value of \$1.29. Buy them in this special and get them for only 97c.

97¢





Double Russian Violet

PRICES: 1 for 45c; 2 for 75c; 3 for \$1.05; 4 for \$1.35; 6 for \$1.95; 12 for \$3.75; more than 12 at 30c each. Strong potted plants.



Dianthus, Furst Bismarck

PRICES: 1 for 40c; 3 for 87c; 6 for \$1.55; 12 for \$2.79.





PRICES: 1 for 30c; 4 for \$1.00; 8 for \$1.85; 12 for \$2.70. Potted plants.



Iceland Poppies

PRICES: 1 for 40c; 3 for 87c; 6 for \$1.55; 12 for \$2.79.



Vivla Arkwright [42] 30¢Eac 4 for \$100

Double Russian Violets

There is a romance and beauty about Violets that makes everybody want them. Double Russian Violets are particularly beautiful. The flowers are large, double, and sweet scented. They are produced in the early spring on long stems and usually bloom again with cool weather in the fall and frequently during mild spells in the winter, at which time blooms may be found beneath the leaves. Plant and care for them like all Violas.

PRICES: Potted plants, 45c each; 2 for 75c; 3 for \$1.05; 4 for \$1.35; 6 for \$1.95; 12 for \$3.75. More than 12 at 30c each. Strong potted plants.

Fireball Sun Rose

(Helianthemum, Fireball)

This new Sun Rose is a dandy. Instead of being single the petals are double and crimson-red with delicate shadings of yellow at the base, and pretty little yellow centers. Foliage creeps very low and makes a pretty dark green carpet. Blooms all summer. Flowers nearly 1 inch across. Ultimate height 8 inches. Planting distance, 12 to 15 inches. Blooms July to September; evergreen foliage. PRICES: 1 for 30c; 4 for \$1.00; 8 for \$1.85; 12 for \$2.69. Potted plants.

Golden Ball Sun Rose

(Helianthemum, Golden Ball)

Same as Fireball but a pretty golden yellow. PRICES: 1 for 30c; 4 for \$1.00; 8 for \$1.85; 12 for \$2.69. Potted

3 Iceland Poppies, 87¢

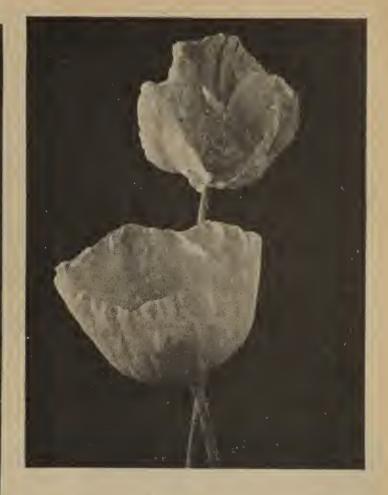
There is nothing prettier than a bed of Iceland Poppies nodding their pretty heads in the breeze. Important in the small garden because they bloom all summer in lovely shades of pink, yellow, orange and white. Grow 10 to 12 inches high. Planting distance, 10 inches. Mixed colors only. Dainty fernlike foliage. Order promptly. PRICES: 40c each; 3 for 87c; 6 for \$1.55; 12 for \$2.79.

Aromatic Dianthus Jurst Bismarch

Thousands buy this beautiful flower because of its alluring aroma. Dianthus Furst Bismarck is brilliantly pretty, too-brilliant crimson even more intense than the picture at the left, blooms profusely in close clusters. A spirited color spot in your garden. Height, 10 inches. Planting distance, 10 to 12 inches. Blooming season, June until late fall. Thrives in ordinary garden soil. PRICES: 40c each; 3 for 87c; 6 for \$1.55; 12 for \$2.79.

Viola, Arkwright Ruby

A pretty little dandy all dressed up in red velvet of various shades, with orange or brilliant yellow markings. You are going to love this pretty little hardy Pansy and give it a place in your garden. Ultimate height, 6 to 8 inches. Planting distance, 8 inches. Blooms April to frost. PRICES: Sturdy field-grown plants, 30c each; 4 for \$1.00; 8 for \$1.85.



Iceland Poppy Amurense

Now you can order an Iceland Poppy by color. Iceland Poppy Amurense is all yellow, daily blooming on stems 25 inches long. Foliage bluish covered with short hairs. Blooms all summer. Field-grown plants. PRICES: 45c each; 3 for 97c; 6 for \$1.75.





all summer—similar to Pansies but more dainty and refined, and hardy. Beautiful in groups or as a pretty low everblooming border. Plant 8 inches apart. Ultimate height, 6 to 8 inches. Blooming season, April to frost. Will thrive in sun or shade. Field-grown. Three varieties, your choice, Apricot, Blue Perfection, Lutea (yellow).



Pasque Flower

Prices

Violas, Pasque Flower, and Primula Cortusoides

25c ea.

3 for 67c

6 for \$1.17

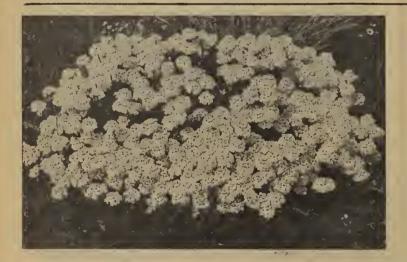
12 for \$2.15

Sturdy, fieldgrown plants.



Primula Cortusoides

PASQUE FLOWER (Anemone pulsatilla). A delightful early spring flower with pretty fuzzy blossoms, large and purple, that appear during April and May. Nine to twelve inches high. They like sun or shade. Planting distance, 12 inches. Field-grown. PRIMULA CORTUSOIDES. Here's the newest and prettiest of the Primroses. See the pretty shape of the flowers, which are a pretty rosy pink. Leaves are large and wrinkled. Grows 10 inches high. Thrives in sun. Plants 2 years old, field-grown.



6 Spanish Evergreens

PRICES: 20c each; 3 for 50c; 12 for \$1.75. 97¢

(Candytuft—Iberis sempervirens)

This pretty white-flowering perennial remains evergreen all winter. It blooms in April and May with myriads of beautiful white blossoms. Succeeds in ordinary soil. Grows 8 to 12 inches tall. Hardy. Planting distance, 12 inches. Field-grown plants furnished.

PINK CANDYTUFT (Iberis gibraltarica). Same as above but pink flowers. Prices same as above.



Add Charm to Your Garden

CARPATHIAN HAREBELL (Campanula carpatica). Pictured at left. Here is one of the prettiest little blue flowers you ever saw. They grow upright and dainty on rigid little stems. Grow 12 to 15 inches high. Crinkled foliage of lustrous deep green. A little gem for border or rockery. Bloom all summer. Planting distance, 15 inches. Field-grown

plants.

Carpathian Harebell

Prices

Your choice
of any
Perennial
Plants
on this page

22c each3 for 57c6 for 99c

12 for \$1.89



Bluebells of Scotland

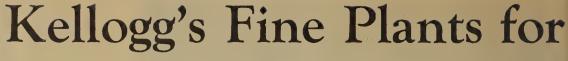
SEA PINK (Armeria maritima). Very, very pretty plant with heads of delicate pink flowers. Four to six inches high. Blooms May and June. Evergreen foliage. Excellent for borders. Good for the rockery. Easy to grow; hardy. Planting distance, 10 inches. Field grown. Pictured at right.

BLUEBELLS OF SCOTLAND (Campanula rotundifolia). Pictured at left. Clear blue flowers on stems 10 to 12 inches high, and very pretty. These are the true Harebells or Bluebells of literature and you should have them in your garden. They bloom June to August. Very pretty. Easy to grow. Planting distance, 12 inches. Field-grown plants.



Alyssum (Madwort)

BLUEBEARD GRASS (Festuca



It's fun to build a rockery and when it comes into bloom you will have much beauty and satisfaction from it. Here on these two pages are listed some of the most essential plants for rock gardens. Make your own selection at the prices quoted in the panel on the next page, excepting Sedums.



False Wall Cress

glauca). One of the bluest of blue-foliaged perennials. Ten to twelve inches high in attractive clumps. Foliage fine cut, excellent for edging. Planting distance, 12 inches. Field-grown.

BUGLE PLANT (Ajuga reptans). Fine, fast spreading plant for carpeting. Grows dense. Likes shade or sun. Pretty purplish blue flowers May and June. Easy to grow. Grows 4 inches high. Plant 12 inches apart. Field-grown.



Hardy Forget-me-not



Coat Flower



Creeping Baby Breath



Rock Cress

COAT FLOWER (Tunica saxifraga). Tiny, shimmering flowers of pretty pink that seem to float over beautiful low, green foliage. Fine for rockery or border. Grows 4 to 6 inches high. Blooms all summer. Plant 12 inches apart. Field-grown.

CREEPING BABY'S BREATH (Gypsophila repens). Showers of white blossoms in July and August. Creeping habit. Grows 4 inches high. May also be had in pink. State color wanted. Field-grown.

CREEPING PHLOX (Phlox subulata rosea). Makes a beautiful blanket of pink during April and May. Foliage evergreen and mossy. Grows 4 to 6 inches high. May also be had in white. Field-grown.

FALSE WALL CRESS (Aubrietia Hybrids). Just alive with pretty flowers of lavender and purple in May and June. Glaucous green foliage. Four to six inches high. Planting distance, 8 inches. Field-grown.

FORGET-ME-NOT (Myosotis palustrus semperflorens). Does well in ordinary soil, but particularly likes a moist location. Four to six inches high. Flowers sky-blue, blooms from May to September. Plant 12 inches apart. Field-grown.

GROUND IVY (Nepeta Mussini). Dwarf, compact plant with silvery gray foliage producing myriads of lavender-blue flowers all spring and occasionally during summer. Grows 4 to 6 inches high. Planting distance, 12 inches. Fine for edging. Field-grown.

PRICES: All plants on this page, 20c each; 3 for 49c; 6 for 85c; 12 for \$1.55.



Sedums 3 for 47c 12 for \$1.47

Sedums are almost necessary in a rock garden. Here we give you a collection of six, our choice, for only 79c; 12 for \$1.47. Such varieties as Kamtschaticum, Reflexum, Spectabile Brilliant, and others. Don't fail to take advantage of this bargain.

Your Rock Garden ... 6 for 85c

MADWORT (Alyssum Saxatile Compactum). Fine border or rock plant with masses of bright yellow flowers, green leaves. Blooms in May. Grows 12 to 15 inches high. Easy to grow. Field-grown.

MILKWORT (Euphorbia Polychroma). Showy little rock or border plant with bronzy yellow flowers May and June. Its unique foliage makes it a thing of beauty even when not in bloom. Grows 1 foot high. Two-year field-grown plants.

SOAPWORT (Saponaria Ocymoides). Prostrate plant producing myriads of rosy pink blossoms in May and June. Extremely hardy. Does well almost anywhere. Grows 4 to 6 inches high. Plant 12 inches apart. Field-grown.

MOUNTAIN THYME (Thymus serpyllum). Fine for ground cover where grass fails to grow. Small, lilac-purple blooms all summer. Can be walked upon or mowed. Grows 8 to 10 inches high. Plant 12 inches apart. Field-

ROCK CRESS (Arabis Alpina). Grows 6 inches high. Masses of bloom in April and May. White flowers. Field-grown.

SNOW-IN-SUMMER (Cerastium tomentosum). Blooms from May to July. Flowers white, foliage silver-gray. Grows 4 to 6 inches high. Very spreading habit. Plant 12 inches apart. Field-grown.



Mountain Thyme



6 for 85c PRICES: Any perennials on these two pages, excepting Sedums, 20c each; 3 for 49c; 6 for 85c; 12 for

ST. JOHN'S WORT (Hypericum Reptans). Extremely prostrate fernlike foliage; large, brilliant golden yellow flowers. June through August. Succeeds most anywhere. pretty. Planting distance, 12 inches. Field-grown.

SUN ROSE (Helianthemum mutabile). Delightfully beautiful low little flower. Pink, yellow, white, orange-mixed colors. Flowers July to September. Grows 12 inches high. Planting distance, 18 inches. Field-grown.

WOOLLY YARROW (Achillea Tomentosa). Pretty bright yellow flowers 6 to 8 inches high. Foliage woolly and carpet-like. Blooms July to September. Hardy, long blooming; easy culture. Plant 15 inches apart. Field-grown.



Euphorbia Polychroma

3 Hen and Chickens, 49¢

A popular favorite in all rockeries. Grows in cracks or crevices where other plants fail. Grows 2 to 3 inches high. Blooms June and July. Planting distance, 6 inches. Field-grown plants. PRICES: 20c each; 3 for 49c; 6 for 85c; 12 for \$1.55.

Here on these two pages are letters and pictures from customers who have grown Azaleamums—the amazing flowering plant shown on the double size color pages in the center of this book. Grown by E. T. Young

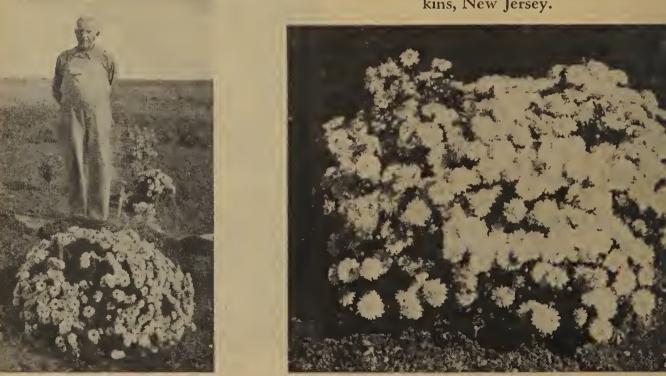
Grown by Ed. Kuntz

"The picture of this Azaleamum was taken in 1937. This stalk is three years old." E. T. Young, Indiana.

"Am sending a picture of our flower garden, all are Azaleamums which show prettier than picture." - Edward Kuntz, Illinois.

"In the spring of 1936 I bought three pink Azaleamum plants from you. I did not know if they would do any good in Oklahoma. I enclose a picture of one of the bunches of flowers. The plant had hundreds of flowers on the second year. Plants are covered with buds again, ready to open up now. It sure is a wonderful plant."— William Schmitz, Oklahoma.

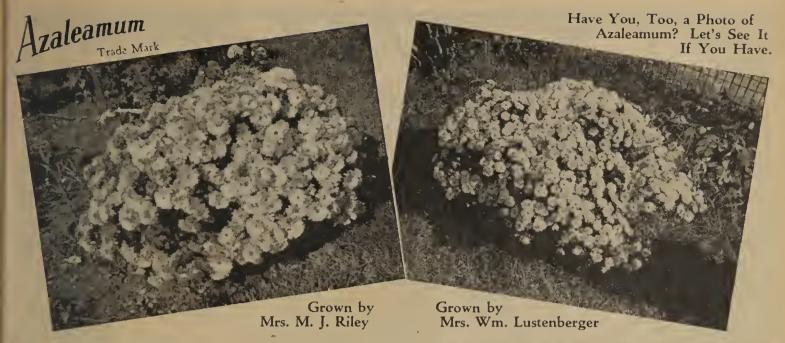
"The enclosed picture was taken of my Cameo Queen Azaleamum which is a beauty. It is covered with hundreds of beautiful pink blooms this first year. It is certainly all you claim it to be."—William B. Simkins, New Jersey.



Grown by Wm. Schmitz

[48]

Grown by Wm. Simkins



In 1937 we received an order from Mrs. M. J. Riley of New York, and the above photograph was enclosed with the order. Mrs. Riley simply says, "I am enclosing a picture of the Bronze Azaleamum which was purchased from you last year." The picture, of course, speaks for itself and the size of Mrs. Riley's order tells of worlds of satisfaction with Kellogg's plants.

"I am enclosing a small picture of our Azaleamum. It really does not do justice to the plant. This grew from a very small plant to a large bush covered with hundreds of lovely flowers the first year. It looked like a very large bowl of flowers packed perfectly with flower upon flower. Poor clay soil, and the hottest, driest summer ever recorded."—Mrs. Wm. Lustenberger, Missouri.

"Enclosed you will find a snapshot of our Azaleamums which we purchased from you, last year. They were about the size of your little finger when I planted them. Each grew to about the size of a bushel basket the first year. The picture was taken in September the first year. I've read testimonials of the other satisfied customers but I think their pictures are not doing justice to this wonderful plant. I can't say enough for this plant and words can't explain how satisfied I am."—Helton Swensen, Illinois.

"When I first saw the colored picture of your Azaleamum, I had doubts that such a mass of beauty ever existed. However, I sent for a tiny plant. I talked to it and the more I talked the more it grew. Finally I was speechless, for my little plant had developed into a thing of beauty—a joy to me and to my neighbors. I tried to count the blooms but got lost. It was the very last to show the effects of a terrible freeze—not a frost—October 26th."—John L. Sigmund, Pa.

"The Azaleamums were the most beautiful plants I ever saw or had ever grown. Grown in South Duxbury at our new home, in almost pure beach sand plus a little fertilizer, they developed almost miraculously from the small but sturdy originals into the plants shown in the snapshots taken in October."—Dr. F. M. Hollister, Mass.



Grown by Helton Swenson



Grown by John L. Sigmund



Grown by Dr. F. M. Hollister



On Azaleamums, Glorymums and the New Santa Claus

Read the letters from customers about Azaleamums and Glorymums on the preceding pages and look at the pictures on the following pages and you will surely want some of these marvelous plants.

Here are some special offers that will save you money. Friends and neighbors exclaim at the beauty of Azaleamums and Glorymums.

Don't omit them from your order.

Gour All New

\$2.89 This year we have four absolutely new varieties and this group gives you one each of them as follows: 1 Azaleamum, Golden Wonder. 1 Santa Claus (red) (p. 51.52).. 1.00 1 Glorymum, Supreme (orchid) 1 Mystery Glorymum (red) (p. 54) 1.00

Total Value\$3.75 Special Price Only\$2.89

4 Azaleamums

One each of the four Azaleamums. Page numbers refer to the descriptions. 1 Magic White Azaleamum (p. 56) \$0.75 1 Bronze Beauty Azaleamum (p. 56) \$0.75 1 Cameo Queen Azaleamum (p. 56) .75 1 Golden Wonder Azaleamum (p. 56) .75 (p. 55) .75 (p. 55)

Total Value\$3.00 Special Price Only\$2.37

Santa and the 3 Glorymums, \$2.97

This is a splendid group of plants. You get one each of the following marvelous plants. See pages indicated for descriptions. 1 Mystery Glorymum (red) (p. 54)..\$1.00 1 Golden Glorymum (p. 53).........85 1 Glorymum, Supreme (orchid) (p. 67) 1 Santa Claus (red) (p. 51-52) 1.00

Total Value\$3.85 Special Price Only\$2.97 You save nearly \$1.00 by buying this collection.

All Eight \$4.95

•
1 Azaleamum, Golden Wonder. (p. 55)\$0.75
1 Santa Claus (red) (p. 51-52) 1.00
1 Glorymum, Supreme (orchid) (p. 67) 1.00
1 Mystery Glorymum (red) (p. 54) 1.00
1 Golden Glorymum (p. 53)85
1 Azaleamum, Magic White (p. 56)75
1 Azaleamum, Bronze Beauty (p. 56) .75
1 Azaleamum, Cameo Queen (p. 56) .75
Total Value\$6.85 Special Price Only\$4.95
Special Frice Only



Each \$1.00 2 for 1.75 4 for 3.00 6 for 3.97

Here is Santa Claus for you all loaded with hundreds of beautiful presents—presents of beautiful flowers—that's where we got the name! Each flower of Santa Claus is a beauty. They are beautiful dark red in color—a shade that cannot be adequately pictured—and they are beautiful shape and beautiful in size. Usually $2^{1}/_{2}$ to 3 inches across and occasionally even more. The flowers are very regular in shape with a pretty tuft of small petals in the center which open up and display a pretty golden center.

From a small potted plant to this dazzling beauty in just four months—full display first season

Santa Claus is very similar in shape and in quantity of blossoms produced to Azaleamums and Glorymums but grows much taller and is one of the most hardy of all. In fact, it is exceedingly hardy and easy to grow.

On September 24th, 1938, the plant above was 32 inches high, 48 inches across and 132 inches around. And it made new growth between that time and the time when the photograph was taken. We sincerely believe that there were at least 2,000 buds and flowers on the plant at the time. This is a conservative estimate.

Santa Claus blooms early. Usually starts some time during August and continues until stopped by frost. But it takes a pretty good frost to stop Santa Claus. Santa Claus is probably injured less by frost than any other flowers of its type. Often new blossoms open from buds after frost.

We advise you by all means to have Santa Claus in your garden. Prices: \$1.00 each; 2 for \$1.75; 4 for \$3.00; 6 for \$3.97. Strong plants out of pots with ball of earth on roots.

Sold Only by R. M. Kellogg Co., Three Rivers, Mich.



Kellogg's Azaleamums and Kellogg's Glorymums

Here are the most amazing flowers ever introduced. Not only do Azaleamums and Glorymums produce beautiful flowers that make wonderful bouquets, but they are produced in the most unbelievable abundance. Plants, although as small as any other perennials when first planted, reach the size of a large old-fashioned washtub or larger by September the first year, and are completely covered with beautiful flowers—a truly wonderful sight. No plant has ever more satisfactorily fulfilled the hopes of customers. Many report over 1000 flowers per plant. Every single blossom is a marvel of beauty. Imagine a whole plant larger than a bushel basket completely covered with such beautiful flowers.

Golden Glorymum

Golden Glorymum produces a huge plant three to four feet across just like the Mystery Glorymum shown below or like Azaleamum but with beautiful golden yellow blossoms like those shown at the right. Just imagine its wonderful beauty! Hundreds of blossoms are produced on every plant. You can cut all you wish for bouquets and still have plenty in your garden. Prices: 1 for 85c; 2 for \$1.45; 4 for \$2.65; 6 for \$3.85; 12 for \$7.45.

From a small potted plant to this dazzling beauty in just four months.

PRICES

HARDY! All Azaleamums and Glorymums are hardy perennials—live through the winter.

EASY TO GROW. Azaleamums and Glorymums are hardy perennials and will grow and bloom profusely anywhere in the United States. They require no particular soil or care, are easy to plant and easy to grow.

POTTED PLANTS. All Azaleamums and Glorymums are grown in 2½ inch pots and come to you with a ball of earth on the roots—they are easy to plant!

BOTANY. Azaleamums and Glorymums belong to the Chrysanthemum family, but have a peculiar habit of growth similar to that of Azalea.

Azaleamum-Glorymum Special, \$2.17

For only \$2.17 we give you four plants from this page, each one a different color but varieties our choice. We know you will be glad to have any of these beautiful plants.

Special Price: 4 plants, our choice, \$2.17.

No. 251

Mystery Glorymum

Do you like red? Mystery Glorymum is a beautiful brilliant dark red that cannot be satisfactorily shown by printed colors. It is much more brilliant and beautiful than the plant shown at the left. It grows just like Azaleamum or Glorymum and has hundreds of flowers open at one time on a plant. Each flower is a thing of beauty in itself and all are fine for cutting as well as in the garden. Its beautiful golden yellow center helps to emphasize the PRICES red. The shape is delightful and the

Golden Glorymum

1 for \$0.85

2 for 1.45

4 for 2.65

6 for 3.85

12 for 7.45

Potted Plants

Mystery Glorymum \$1.00 each

\$1.00 each
2 for \$1.75
4 for 3.00

Would recommend that everyone order at least one Mystery Glorymum.

flowers large, often 3 inches across.

Azaleamum, Golden Wonder

Now you can have a yellow Azaleamum. Azaleamum Golden Wonder shown above is brand new and adds its share of amazing beauty to the wonderful kingdom of flowers. Flowers are beautiful golden yellow as shown above and are produced in great masses just like the other Azaleamums. Plants grow 3 to 4 feet across and 1½ to 2 feet tall. Hundreds of blossoms open at one time. Starts blooming usually in August and continues until frost. Prices: Strong potted plants, 75c each; 2 for \$1.35; 3 for \$1.85; 6 for \$3.35; 12 for \$5.95.



t No. 204

Azaleamum, Magic White

Blossoms first open a very delicate pink then turn white with faint yellow center. An exceedingly beautiful effect. Every garden should have white Azaleamum. Prices: 75c each; 2 for \$1.35; 3 for \$1.85; 6 for \$3.35; 12 for \$5.95.

Plant Patrick Nr. 200

AZALEAMUM, CAMEO QUEEN

Azaleamum, Bronze Beauty

A beautiful variety of bronze shades, first a warm rich red bronze, then bronzy yellow with red bronze center and finally a beautiful golden shade. All these colors are on the plant at one time. A most beautiful effect. HARDY. Prices: 75c each; 2 for \$1.35; 3 for \$1.85; 6 for \$3.35; 12 for \$5.95.



Kelloggs 1 for \$0.40 2 for .75 4 for 1.25 6 for 1.69 12 for 3.00 Phlox Collection

DAILY SKETCH. Here is a pink so dainty and pretty that it cannot actually be reproduced. You must grow Daily Sketch to see how beautiful it is. The florets are the largest you ever saw—1½ inches across—as large as a good size pansy. Color does not fade but stays beautiful throughout the season. Long blooming season, July to frost. Hardy.

ing season, July to frost. Hardy.

MOONLIGHT DREAM. This Phlox is very well named. It is pure white with faint apple-green in the center, giving a bewitching moonlight effect. Plant is very healthy, strong and upright growing. A new white and an improvement over all previous whites. You should have Moonlight Dream.

ROSEA SUPERBA. Rosea Superba means superb rose and indeed this term describes the variety. It is a beautiful rosy pink with a darker eye, a most beautiful rosy pink you ever saw. Florets are large and trusses are very well shaped. A beautiful Phlox in every respect. Healthy grower. New.

AFRICA. Here is a beautiful Phlox with a color so mysteriously beautiful that it can hardly be described. It is an amazing dark carmine red that seems to belong to another world. A strong, vigorous grower, healthy and hardy, easy to grow. Expect to see something far more beautiful than the picture when your Africa Phlox blooms.

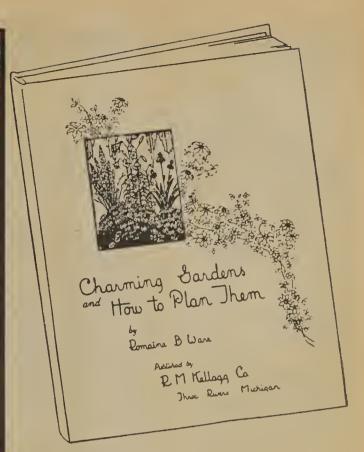
SALMON GLOW. Here is a shade of deep rich salmon-pink so beautiful and satisfying that you will immediately want to discard all other salmon Phlox in its favor. Eye deep carmine. Heads well filled and stately. Foliage healthy and strong. You should by all means have this amazingly beautiful variety.

TIGRESS. Very, very intense in coloring! Color is deep orange-scarlet that will make a wonderfully beautiful color spot in your garden. The trusses are huge pyramids of beauty. Strong, healthy grower. Medium tall. A new Phlox for Phlox enthusiasts.

PRICES AT TOP OF PAGE



Send us \$1.69 and we will send you one each of the beautiful Phlox listed above and pictured at the left. Two each for \$3.00.



This Book Tells You How to Plan Your Garden

Order this book now and plan a beautiful garden for this coming summer. Book gives actual garden plans in small units that can be combined into larger plans to fit your exact needs. In these plans those colors are placed together that look best together, continuous succession of bloom is provided, and lines that are delightful, soothing and restful. Backgrounds are provided that make your other flowers show up most beautifully.

Written by Romaine B. Ware, nationally known garden expert and garden designer.

We enthusiastically believe that this is the best, most easily understood book on garden arrangement ever published.

The book itself is a work of art printed on fine heavy plate paper, size $7\frac{1}{2}$ by $10\frac{1}{2}$ inches, 24 pages, crowded with garden plans, diagrams, color charts, and valuable information on garden arrangement.

Order a copy today and you can have the most beautifully arranged garden in your neighborhood. Price, 50c, postpaid.



6 Shasta Daisies 79C

Just think, six fine healthy field-grown plants of Shasta Daisies for only 79c. These Daisies have large flowers of many snow-white petals. They have a long midsummer blooming period. Fine in the garden, fine for bouquets. Grow two feet high. Plant them 15 inches apart. PRICES: 18c each; 3 for 47c; 6 for 79c; 12 for \$1.45.

[60]



Elmer D. Smith Chrysanthemums



AMETHYST QUEEN. A beautiful splash of deep amethyst-mauve—colors seem to dance and sparkle with living, breathing personality. Blooms measure nearly $2\frac{1}{2}$ inches across and are borne closely in clusters, giving a beautiful display.

AMBER BEAUTY. This is one of those fluffy, fluffy "Mums". Buds are rich amber-bronze and when open the flowers are brilliant yellow with petals slightly tinged with bronze. Flowers measure $2\frac{1}{2}$ to 3 inches across, borne in clusters.

1 for ...\$0.45 2 for79 4 for ... 1.40 5 for ... 1.65

6 for .. 1.79

12 for ... 3.00

ROYAL MAHOGANY. Shades of glistening gold and bronze seem to dance right out from the center of this beautiful "Mum". Flowers measure nearly 2½ inches across.

ORCHID TIP. A fluffy beauty. Petals are clear, beautiful white from the inside out, tinged with delicate orchid; center is a dainty faint yellow. Blossoms measure 3 inches across. Very early.

GARNET GEM. A fine, well-bred dandy. Center is rich golden yellow, petals rich, garnet-red. Flowers 3 inches across.



Now Chrysanthermums, one of the garden's favorite flowers, can be had by color at a very nice saving in cost. When 'Mums are ordered by name you pay 25c to 35c each and more but by this new plan of order-

5 for \$1.00

ing you get the 'Mums for much' less and you select the colors you

want.

FINE FIELD-GROWN PLANTS

The plants are the same high quality that you would get if you ordered by name. In fact, often we furnish some of our very best varieties when they are had in surplus. This plan helps us to dispose of surplus stock and thus save waste and we are glad to pass the saving on to you.

Following are the colors you may order in Chrysanthemums.

White Yellow
Bronze Orchid
Pink Red

Please order by color only. Do not attempt to name varieties in ordering.

Prices:

'Mums by Color

5 for \$1.00

10 for 1.85

20 for 3.65



Maltese Cross

Midget Hedge

Any Six for \$1.00

Not all of the varieties listed on this page are pictured. Those not pictured are described in black

CRIMSON GARDEN PINK (Dianthus latifolius). The richest, reddest, hardy garden Pink ever. Twelve to fifteen inches high. Blooms June through September. Field-grown.

DROPMORE (Anchusa Italica). Fine 4- to 5-ft. border plant with pretty blue flowers in June and July. Broad pubescent leaves. Planting distance, 2 feet. Field-grown.

FALSE DRAGONHEAD (Physostegia virginica, Vivid). Flowers are lively pink similar to Snap-dragons. Blooms July to September. Grows 18 to 24 inches high. Planting distance, 18 inches. Field-grown.

GARDEN HELIOTROPE (Valeriana officinalis). Useful border plant growing 3 feet high with pretty heads of misty lavender flowers in June and July. Agreeable heliotrope odor. Two-year field-grown.

GOLDEN FLAX (Linum flavum). Pretty bits of dancing gold in your garden. Blooms May to August. Twelve to fifteen inches high. Hardy, easy to grow. All lovers of pretty yellows should have this flower. Plant 15 inches apart. Field-grown.

HELEN FLOWER (Helenium, Riverton Gem). A pretty miniature Sunflower of old gold and red suffused in magic fashion. Grows 3 to 4 feet high with flowers 2 inches across. Blooms August-September. Plant in full sunlight. Two-year field-grown.

HIBISCUS (Mallow). A giant among perennials. Three to four feet high. Fine foliage; blooms like single Hollyhock, very showy. Blooms July-August. Planting distance, 2 feet. Three colors: Pink, red, and white. State color. Field-grown.

INDIAN PAINT BRUSH (Lobelia cardinalis). Rich fiery red flowers produced on strong spikes, 24 to 30 inches high. Long blooming period, July to September. Extremely useful. Planting distance, 12 inches. Field-grown.

MALTESE CROSS (Lychnis chalcedonica). Showy flowers of most vivid scarlet in July. Grows 2½ to 3 feet high. Very brilliant in the garden. Makes fine cut flowers. Planting distance, 18 inches. Field-grown.



Field-grown.

MIDGET HEDGE (Teuerium chamaedrys). May be sheared to any height up to 12 inches. Foliage dense, glossy green, aromatic, resembling Boxwood. Bright lavender-pink flowers. Blooms July and August. Not evergreen but quickly resumes full leaf each season. Fine for pretty low hedges or borders. Plant 10 inches apart. Field-grown

Pink Coralbell



The Pearl

Golden Flax

Stokes' Aster



Garden Heliotrope



False Dragonhead



Hibiscus

montana). A little darling for rockery, bed or border; and it is blue—the lovely dark beautiful blue that sets off other colors so well. Blooms July to September. The seed pod looks like a dainty tight-laced bodice. Grows 18 to 24 inches high. Field-grown.

PENTSTEMON, BLUE GEM (Pentstemon heterophyllus). Dwarf variety with flowers of metallic blue. Excellent cut flower. Long blooming, June-September. Height, 3 feet. Planting distance, 18 inches. Field-grown.

PINK CORALBELL (Heuchera brizoides). Long, July to September, blooming periodrich green, beautiful foliage. Dainty coral pink flowers. Fifteen to eighteen inches high. Planting distance, 15 inches. Field-grown.

PLUME POPPY (Bocconia cordata). Rugged perennial growing 6 feet tall. Flowers of creamy white in May and June. Leaves are large and ornamental. Best of all background plants. Planting distance, 18 to 24 inches. Field-grown.

Planting distance, 18 to 24 incnes. Field-grown.

SILVER SPEEDWELL (Veronica incana). Pretty blue flowers in spikes; silvery gray foliage. Grows 12 inches high. Blooms July and August. Very pretty. Plant 8 inches apart. Field-grown.

SPEEDWELL (Veronica longifolia). Flower spikes like pretty kitten tails that some mischievous youngster has dipped into rich blue ink. August. Two feet high. Stands dry location, extra fine. Planting distance, 18 inches.

STOKES' ASTER (Stokesia cyanea). Delightfully ruffled blue flowers 3 to 5 inches across. Eighteen inches high. Blooms August and September. Easy to grow. Plant 12 inches apart. Field-grown.

Field-grown.

THE PEARL (Achillea ptarmica). Pure white, daintily beautiful flowers all summer. Fifteen to eighteen inches tall. Fine for edging or border. Easy to grow. Planting distance, 18 inches. Field grown.

PRICES: 22c each; 3 for 57c; 6 for \$1.00; 12 for \$1.89.



Any rock garden enthusiast will be delighted with this fine value. Just imagine, you get 20 choice plants, all different, all fine varieties, and all the finest quality. We refrain from naming these plants because we want to give you the biggest surprise you ever had. Guaranteed to please. All plants neatly packed and guaranteed to reach you in good growing condition or order refilled free. 20 Surprise Rockery Plants, \$1.89; 40 Surprise Rockery Plants, \$3.57; 60 Surprise Rockery Plants, \$5.25.

R. M. Kellogg Co., Three Rivers, Mich.

Kellogg's De Luxe Rock Garden





3 Aquilegia Crimson Star \$1.25

Now we have another Colortrue Aquilegia for you the beautiful red and white Aquilegia, Crimson Star. Note the fine long-spurred shape. The flower petals are a striking crimson with white centers and blooms are 3 inches and more across. Beautifully brilliant and new and entirely distinct from other Aquilegias. PRICES: 50c each; 3 for \$1.25; 6 for \$2.35.

Special

See page 18 for other Color-true Aquilegias. We will send you one each of the three Aquilegias shown on page 18 and one Aquilegia Crimson Star, total

Four for only \$1.07

Now!



Clematis - Flowered Aquilegia

(Aquilegia Clematiflora)

The flowers of this beautiful new imported Aquilegia actually look like beautiful Clematis blossoms. Flowers are two to four inches across and have no spurs or corolla on most of them. Distinctly outstanding. This is the first year that plants have been available in this country and if you want something distinctly new, order Aquilegia Clematiflora.

PRICES: 50c each; 2 for 90c; 3 for \$1.25; 4 for \$1.60.







Kelloggis lory Mixture

Every Gladiolus bulb in Kellogg's Glory Mixture is choice blooming size, hardy and robust, with plenty of vitality to produce loads of large beautiful flowers this year. Kellogg's Glory Mixture gives you the biggest variety of color ever put into one mixture—red, yellow, white, pink, smoky, salmon and variegated shades. Ruffled and plain petaled, big flowering varieties. A glorious display of gorgeous color. That's why we call this Kellogg's Glory Mixture. Varieties not labeled.

Fine Blooming Size Bulbs for only

Just think, you get one hundred fine blooming-size bulbs for only \$2.00 and if you send your order at once we will also add 1 Grand Master bulb (worth \$1.00) free of extra charge to your order.



WE GUARANTEE

Fifty different varieties, each different in color or markings. Bulbs must reach you in good condition or your order refilled free.

CHOSEN FROM OUR HIGH-PRICED VARIETIES

We always plant heavily of our best Gladioli and have most of the newest and finest in the surpluses that your Glory Mixture comes from. Bought separately at regular prices this collection might cost you as high as \$5.00 or more. Many prize winners are included.

This is Kellogg's most popular collection of Gladioli, therefore, we suggest that you send your order at once while we still have a full supply.



Astilbe Peach Blossom

Visitors to our nursery always exclaim at the beauty of Astilbe Peach Blossom.

It is so pretty that you will surely want it in your garden. The beautiful panicles of flowers, which are 8 to 10 inches long, are very graceful and pretty in coloring—peach-blossom-pink. Blooms during June and July. Grows about 18 inches tall. Excellent for cutting. Plant 15 to 18 inches apart.

Prices: Field-grown plants, 45c each; 2 for 79c; 3 for \$1.15; 4 for \$1.50; 6 for \$2.20; 12 for \$4.25.

Here are six of the

most beautiful and most unusual ornamental shrubs you can find, all

flowering excepting Red Leaf Japanese Maple. Use them singly for best effect.



RED FLOWERING DOGWOOD (Cornus florida rubra)

Beautiful red flowers on a Dogwood! These appear in April and May before leaves appear. Ultimate height about 20 feet. Foliage deep green changing to bronzy red in autumn. One of the best of all ornamental shrubs. Plant 12 to 15 feet apart. Prices: 18 to 24 in., not balled and burlapped, \$1.25 each; 2 for \$2.25; 4 for \$4.15.



REDBUD (Judas Tree) (Cercis canadensis). This is the beautiful tree that blooms with such myriads of small reddish purple blooms early in the spring before leaves appear. Very refreshing for its early blooming. Grows not over 20 to 30 feet high. Heart-shaped leaves. Plant 20 feet apart. Prices: 2- to 3-ft. size, 50c each; 2 for 85c; 4 for \$1.65.





JAPANESE SNOWBALL (Viburnum tomentosum plicatum). One of the prettiest and most unusual of the Snowballs. Very showy. Grows 8 feet high. Has large, perfectly formed, snow-white balls of flowers during May and June. Beautiful form. Planting distance, 4 to 5 feet. Prices: 1½ to 2 ft., two-year plants, 95c each; 2 for \$1.65; 4 for \$3.00.



Flowering Cherry

DOUBLE FLOWERING CHERRY

(Prunus cerasus)

Magnificent flowering trees growing to a medium height. Flowers are double and pink, occuring in the early spring. Nothing could be more beautiful than a flowering cherry in full bloom. Be sure to plant at least one. Prices: 2 to 3 ft., \$1.35 each; 2 for \$2.60; 4 for \$5.00.



(Malus Floribunda)

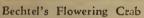
You will be delighted at the exclamations of your neighbors when they see this beautiful tree blooming in your yard. The flowers first start as beautiful carmine red buds, then open into beautiful white, single flowers. The fruit is red -very pretty! Grows 12 feet high. PRICES: 2- to 3-ft. stock, one for \$1.25; 2 for \$2.25; 4 for \$4.17.



Six Beautiful Aristocrats

These flowering ornamentals are the aristocrats of all shrubbery. These shrubs or trees can, on account of their unusual beauty, be planted singly and alone. No landscape architect need help you place them, for they are beautiful anywhere.





BECHTEL'S CRAB (Malus ioensis plena). Tree has a beautiful shape with large lustrous green leaves, silvery beneath. Immense, double pink flowers in May. Grows 12 to 15 feet high. Planting distance, 6 to 8 feet. Prices; 2- to 3-ft. trees, \$1.35 each; 2 for \$2.45; 4 for \$4.50.

4 and 5



Paul's Double Scarlet Thorn



Flowering Almond (Above)

FLOWERING ALMOND (Prunus glandulosa albiplena). (Pictured above). This beautiful shrub is literally covered with double pink blooms in the month of May and is truly a glorious sight. Grows 4 to 5 feet high. Plant 3½ feet apart. Prices: 18- to 24-in. plants, 50c each; 2 for 99c; 4 for \$1.87.



Bronze Glory

BRONZE GLORY (Prunus cistena). A glorious tree, especially against the setting sun. Leaves brilliant carmine in early spring; change to deep maroon in summer with a bronzy metallic sheem. Truly magnificent! Beauty lasts all spring and summer. Beautiful pink flowers in May. Grows 8 to 10 feet high. Plant 5 to 6 feet apart. Prices: 2- to 3-ft. trees, 98c each; 2 for \$1.85; 4 for \$3.55.

ORDER BLANK

Page 101

2 Double Flowering Plum, \$1.65

(Prunus triloba—Rose Tree of China). (Not illustrated). Here are loads of rich, double, pink blooms for you during the month of May. Tree grows 8 to 12 feet high. Prices: 2- to 3-ft. trees, 90c each; 2 for \$1.65; 4 for \$2.89.

PAUL'S DOUBLE SCARLET

THORN (Crataegus oxyacantha splendens). This beautiful ornamental is just loaded with beautiful double, brilliant scarlet blooms during the month of May. This is followed by small, showy fruit later on. Grows 15 feet high. Plant 10 feet apart. Prices: 4- to 5-ft. trees, \$1.49 each; 2 for \$2.79.

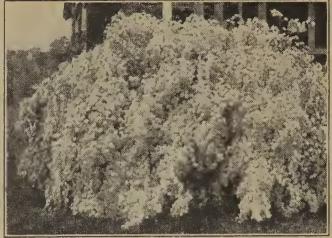
Free! \$1.00 value

Make your order amount to \$5.00 or more and you get the \$1.00 value free. See full details of offer on page 100.

FLOWERING PEACH

(Amygdalus rubra plena). This is a beautiful red flowering variety. Stems literally loaded with beautiful double blooms in May. Fine for cutting. Ultimate height, 15 to 20 feet. Plant 10 to 12 ft. apart. Prices: 2- to 3-ft. sturdy trees, 60c each; 2 for \$1.10; 4 for \$2.00.





Spirea Van Houttei

Spireas

There are very, very few shrubs that are more useful than Spireas. Here are the leading varieties, good strong healthy plants.

Spirea Van Houttei

Don't overlook this unusual bargain. Spirea Van Houttei (Bridal Wreath) is one of the most beautiful shrubs that grows. Masses of white blooms in May. Beautiful drooping effect. Grows 10 feet high. Plant 5 to 6 feet apart.

PRICES: Size 2 to 3 feet, 3-yr. plants, 30c each; 3 for 75c; 6 for \$1.35. Size $1\frac{1}{2}$ to 2 feet, 3-yr. plants, 25c each; 3 for 60c; 6 for \$1.10.

SPIREA FROBELI.

Dwarf shrub, growing 2 to 3 feet high with flower heads of magenta in June. Ideal for border or foundation plantings where a low-growing shrub is desired. Very, very hardy. Does well in shady positions. Size, 18 to 24 inches. PRICES: 1 for 40c; 2 for 70c; 4 for \$1.29.

KOREAN SPIREA (Spi-

rea trichocarpa). Grace-ful drooping branches; sprays of delicate white blooms in June after others have ceased. Grows 4 to 5 feet high. Hardy. Rapid grower. Planting distance, 5 feet. Size, two to three feet. PRICES: 50c each; 2 for 89c; 4 for \$1.57.

PINK SPIREA (Spirea

Billardi). Grows 5 to 6 feet tall and produces in July, spikes of clear pink blooms 6 to 12 inches long at the ends of its branches. Silvery gray foliage. Size, 2 to 3 feet. PRICES: 45c each; 2 for 75c; 4 for \$1.35.

JAPANESE SPIREA

(Spirea Thunbergi). Very slender, drooping, feathery, lanceleaved foliage. White blooms in early spring before foliage appears. Grows 4 to 5 feet high. Plant 4 feet apart. Size, 1½ to 2 feet. PRICES: 40c each; 2 for 70c; 4 for \$1.29.

See page 82 for Spirea Anthony Waterer.

Everblooming Mock Orange

There are few shrubs more beautiful than Everblooming Mock Orange (also known as Virginal Mock Orange and Philadelphus Virginal). It grows eight to ten feet high and produces myriads of clusters of fragrant double flowers like those in the picture, in June. Also blooms intermittently until fall. Size, two to three feet. PRICES: 50c each; 2 for 89c; 4 for \$1.57.



European Cranberry



2 European Cranberry 98¢

(Viburnum opulus)

European Cranberry is a magnificent spreading bush with white flowers followed by showy scarlet fruit. A real beauty. Grows 10 feet high. Blooms during May and June. Plant 5 to 6 feet apart. Size 15 to 18 inch plants. PRICES: 1 for 55c; 2 for 98c; 4 for \$1.77.



2 Golden Elder | \$1.25

(Sambucus nigra aurea)

Magnificent golden foliage; huge flower heads of pure white; purple fruit. Grows 8 to 10 feet high. Blooms in June. Very hardy. Planting distance 5 to 7 ft. Size 2 to 3 feet. Prices: 1 for 69c; 2 for \$1.25; 4 for \$2.25.

2 Beauty Berry \$1.25

(Callicarpa purpurea)

New! Pretty! Grows 3 to 4 feet high. During August each leaf axil contains a nest of minute pink blooms followed by violetpurple berries which remain nearly all winter. Strong, field-grown plants. Prices: 1 for 69c; 2 for \$1.25; 4 for \$2.25.



2 Red Chokeberries, \$1.35

(Aronia arbutifolia)

Pretty white flowers in April and May, bright red berries and foliage in autumn. Grows to 6 feet. Plant 5 feet apart. Size 1½ to 2 feet. Prices: 1 for 75c; 2 for \$1.35; 4 for \$2.50.

2 Tamarix, 98c

1 for 55c 2 for 98c 4 for \$1.77

We have two varieties of Tamarix as follows:

Kashgar Tamarix (Tamarix hispida). Ornate shrub with foliage of silvery green. Pink flowers in profusion during August and September. Fine for bouquets. Grows 6 to 8 feet high. Planting distance 6 feet. Size 1½ to 2 feet.

Amur Tamarix (Tamarix amur-

ense). Slender, feathery green foliage resembling an evergreen. Tiny pink flowers along the branches before leaves appear. Grows 9 to 12 feet high. Plant 6 feet apart. Blooms in June. Plants furnished 2 to 3 feet. Prices above.



2 Winged Euonymus, \$1.25

(Euonymus alatus)

Upright shrub growing 5 to 8 feet high. Most unusual corked bark. Note wings (see picture). Leaves turn scarlet in fall. Flowers light pink. Dazzling winged scarlet fruit. Plant 5 feet apart. 15 to 18 inch, 2 year plants. Prices: 75c each; 2 for \$1.25; 4 for \$2.50.



This Book Tells You How to Succeed With Flowers

Here's a book so plain, so interesting, and so well illustrated with dozens and dozens of pictures that even the most doubtful beginner can be successful right at the very start. It will truly help you to unlock the beauties that Nature has for you. Within the 72 pages of "The Key to a Beautiful Garden" is that information for which you and thousands of other gardeners are waiting. Soils, plant foods, cultivating, watering, garden tidiness, blooming, insects, winter protection, etc.—all are discussed in "The Key to a Beautiful Garden." There are also chapters on choosing trees, shrubs, evergreens, perennials, bulbs, roses and vines. Practically any question you may wish to ask will be answered for you in "The Key to a Beautiful Garden."

The information that Mr. Hottes gives you is not theory, but facts—sound, useful, valuable, proven facts presented in straightforward, easily understood fashion. Get your copy of "The Key to a Beautiful Garden" and unlock the hidden treasures that are waiting for you.

Printed on beautiful white English finish paper—finely drawn illustrations—beautiful cover of a special stock. Very artistic throughout. Size 6 by 9 inches, 72 pages, many pictures.

Price: 50c each, or if you send an order for nursery stock, only 25c, postpaid.



Silvery Russian Olive

(Elaeagnus angustifolia)

People always exclaim with wonder at the beauty of Russian Olive when they see it. The foliage has a glittering silvery sheen which is beautiful at all times. In fact, Russian Olive is planted mainly for the beauty of the foliage although it also has yellow flowers. Grows 12 to 15 feet high. Size, 2 to 3 feet. PRICES: 45c each; 3 for \$1.19; 6 for \$1.97.

French Lilacs

(Syringa vulgaris hybrids)

These beautiful shrubs have a double appeal—first they have beautiful flowers and beautiful foliage, second they have a wonderful fragrance. Who does not love the fragrance of Lilacs! They can be used in a group planting or make a fine hedge. Grow 8 to 10 feet high. Plant them 5 to 8 feet apart. We offer them in four beautiful colors, as follows, you choose the colors you want:

RED, PINK, WHITE OR BLUE

Size of plants offered, 15 to 18 inch, 2 year. Unusually fine stock. PRICES: 75c each; 2 for \$1.35; 4 for \$2.65; 6 for \$3.95.

Sweet Shrub -

(Calycanthus floridus)

This dainty shrub has shiny green leaves and unique, very aromatic chocolate brown flowers, which appear in May and June. It is noted for the sweet fragrance of its flowers. Very beautiful throughout. Grows 4 to 6 feet high. Plants furnished 1½ to 2 feet.

PRICES

Sweet Shrub, 45c each; 3 for \$1.19; 6 for \$1.97.



SWEET SHRUB PRICES

Each \$0.45

3 for \$1.19

6 for \$1.97



2 Fern-Leaf Sumac, 95¢

(Rhus typhina laciniata)

Fern Leaf Sumac is one of the most beautiful of shrubs for landscaping. The foliage is deeply laciniated so that it has a fernlike effect. These turn a dazzling red in autumn. Flowers in June and through to August, followed by showy red fruit until late fall. Plant 6 feet

> apart. Grows 12 to 14 feet high. Size, two to three feet. PRICES: 50c each; 3 for \$1.25; 6 for

\$2.00.

Golden Syringa

(Philadelphus aureus)

Pictured at right. You will want this beautiful shrub because it is one of the few low growing shrubs and is very beautiful, too. Grows only about 3 feet high. The foliage is very dense and a pretty yellow. It also has fragrant white blooms.

Very fine to give contrast in shrub plantings. Size, 12 to 15 inches. PRICES: 40c each; 3 for \$1.00; 6 for \$1.69.



(Viburnum Opulus Sterile)

Who does not love this exceedingly beautiful flowering shrub. It really is one of the prettiest grown. It has immense globular clusters of flowers in May and June, grows 9 to 11 feet high. Planting distance, 5 to 6 feet. Size, 15 to 18 inches. PRICES: 50c each; 3 for \$1.25; 6 for \$2.00.





Chinese Wisteria 2 for 67c

Flowers produced in immense purplish blue clusters as shown here. Blooms appear in May and June, and with these quick blooming plants you can oft-

en have blooms one year from planting. One of the most beautiful and permanent of climbing vines. Planting distance, 8 to 10 feet. PRICES: 39c each; 2 for 67c; 4 for \$1.19.

Clematis Paniculata 4 for \$1.19

(Sweet Autumn Clematis)

This is a very graceful climber with myriads of minute white blooms noted for their rare and delightful fragrance. They are fragrant even at a distance. Blooms September. Planting distance, 8 feet. Prices: 39c each; 2 for 67c; 4 for \$1.19.





Hall's Japan Honeysuckle

Hall's Japan Honeysuckle

2 for 63c

(Lonicera japonica Halliana)

A wonderful vine to cover porches, trellises, etc. Strong growing; nearly evergreen. Masses of highly fragrant blooms which emerge white and turn to yellow. Blooms June-September. Plant 8 to 10 inches apart. PRICES: 35c each; 2 for 63c; 4 for \$1.15.

Scarlet Trumpet Honeysuckle

(Lonicera sempervirens)

(Note illustrated.) A very vigorous climber with nearly evergreen foliage. Flower trumpets brilliant scarlet red. Very attractive at all times. Plant 8 to 10 feet apart. Blooms June September. PRICES: 35c each; 2 for 63c; 4 for \$1.15.

Clematis Montana Undulata

PRICES

Each \$0.70

3 for 1.75

6 for 3.35

Just imagine a whole beautiful blanket of these lovely pink flowers! Imagine your porch or trellis covered with them! Use them for converting unsightly fences and trees into beauty spots. Hundreds of blossoms—yes, hundreds.

Flowers are very much similar to beautiful anemone blossoms and the most delightful shell-pink you ever saw with pretty little, flossy yellow centers, and how they do pile on top of one another! You will love the refined, well-bred beauty of these blossoms.

The foliage, too, is decidedly beautiful. It is a rich waxy green that no picture can show, dark and healthy and a whole beauty show in itself. Grows 10 to 12 feet high.

Clematis Montana Undulata has stood temperatures of 30 degrees below zero, unpro-

tected. It is exceedingly hardy. Likes sunshine but gets along nicely with only 3 or 4 hours each day. Easy to grow. Plant 8 feet apart.

PRICES: 70c each; 3 for \$1.75; 6 for \$3.35.





Silver Lace Vine is indeed the right name for this beautiful plant for it is completely covered all summer and fall with myriads of snowy white flowers. Very quick grower. A beautiful screen for pergola, fence or unsightly objects; often grows 20 feet or more in one season. Planting distance, 8 to 10 feet. Supply is decidedly limited, so order at once. Prices: Field-grown plants, 48c each; 2 for 85c; 3 for \$1.15; 6 for \$2.00.







Silver Lace Vine 48c each; 2 for 85c; 3 for \$1.15; 6 for \$2.00.

Large-Flowering Clematis

on opposite f

Large, 4- to 6-inch flowers, richly colored, beautiful. Long, June to October, blooming period. Fine for trellis, porch or pergola. Loads of bloom quickly. Like sun and good drainage. You receive one of each variety shown at the right, or you may make choice.

Prices: 65c each; 3 for \$1.69.

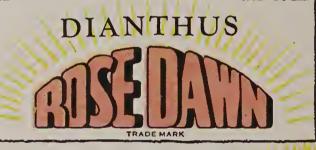
[77]



Here's a delightful little flower that's pretty ALL THE TIME. First it appears as a little cushion all soft and fuzzy like the back of a furry kitten. Then in May flower buds appear—hundreds of them—on short, straight stems that bristle out like the quills of a frightened porcupine. And then in late May and June blooms appear, like a beautiful miniature fireworks display, like hundreds of tiny rockets all exploding at once.



Like a Fuzzy Kitten



Just like hundreds of tiny sky rockets all exploding at once. See description at left.

Seven Points of Goodness

- (1) Hardy.
- (2) Evergreen foliage.
- (3) Low growing.
- (4) Keeps its shape.
- (5) Long blooming (4 to 6 weeks).
- (6) Blooms at Decoration Day.
- (7) Flowers erect.



1 for .\$0.35 6 for \$1.37 2 for . .59 8 for . 1.76 4 for . .98 12 for . 2.54

More than 12 at 20c each, field-grown plants.

The picture at the left shows Dianthus Rose Dawn in the "Fuzzy-Kitten" stage. Note the beautiful bluish color. Rose Dawn is fine for border or rockery. Thrives in ordinary soil. Plant 10 to 12 inches apart.



This is a new giant form of the best of all flowers for dried winter bouquets. Pods actually measure 6 to 9 inches around (2 to 3 inches across), and the strong, stiff stems grow to a height of 3 to 4 ft. The brilliant orange pods retain their shape and color all winter. Easily grown in almost any soil. Prices: Strong roots, 35c each; 3 for 75c; 12 for \$2.50; 25 for \$4.75.



Miniature Rose Little Bo Peep

Tiny, but oh my! What beauty! And what fragrance, too! Note the beautiful form of these little Roses at the left. The color is even much prettier than that shown, being a delicate, smooth pink of the most delightful shade. Little Bo Peep is very hardy and lives through the winter with only a minimum amount of protection. Gives Roses to those who have little room. Can be used in the rock garden or border. Can also be planted in large pots for indoor growing. Do not delay in ordering for the supply is decidedly limited. Prices: Strong, potted plants, 50c each; 3 for \$1.25; 6 for \$2.00.

Look at the beautiful little Rose above. This is actual size of Little Bo Peep blossoms. Some even grow larger and the form is delightful, fragrance wonderful! This is really one of the best and most unusual flowers introduced in recent years and everyone should have at least six. Prices: Strong potted plants, 50c each; 3 for \$1.25; 6 for \$2.00.

[79]

Ramona

PRICES Any of the Clematis on this page:

Each ...\$0.75 2 for .. 1.35 3 for .. 1.85

6 for .. 3.35



Crispa

Bargain! 1 Ramona\$0

 1 Ramona
 \$0.75

 1 Texensis
 .75

 1 Crispa
 .75

 1 Duchess of Edinburgh
 .75

Total Value, \$3.00

Special 37

4 New lematis

Many an unsightly wall, tree, or stump can be made a thing of beauty with these new and beautiful Clematis. Aren't they unusual and pretty? Full description on next page.



Texensis



Duchess of Edinburgh

DUCHESS OF EDINBURGH

Here is a beautiful large manypetalled white Clematis with all the charm of a gardenia. Note the pretty yellow stamens and creamy white petals. Fine for pillar treatment.

Duchess of Edinburgh blooms on year-old wood, hence pruning consists of removing only the dead wood in late February or March. PRICES: 75c each; 2 for \$1.35; 3 for \$1.85; 6 for \$3.35.

RAMONA

This is a romantic lavender-blue Clematis with a romantic name and is indeed very beautiful. The attractive lavender-blue color is beautifully set off by a disc of darker anthers. Buds are short and pointed, petals are rounded and make a full flower. It makes a very vigorous growth and is a fine bloomer during the summer months. PRICES: 75c each; 2 for \$1.35; 3 for \$1.85; 6 for \$3.35.

CRISPA

Here is a Clematis with flowers so pretty and unusual that we know you are going to love it. The flowers have a dainty bell shape and a glistening steel-blue color that will delight you. Blooms from July to September. Climbs to about 8 feet on a trellis, or gives a pretty effect when allowed to scramble willy nilly over some early-blooming shrubs. Likes sweet soil, but otherwise has little preference. PRICES: 75c each; 2 for \$1.35; 3 for \$1.85; 6 for \$3.35.

TEXENSIS

Plant Texensis near a fence, or let it ramble at will over a stone wall, and you'll have something really beautiful. Note the curious urnshaped flowers of reddish rose, and note how they are softened on the inner side with buff and pinkish buff tones. Herbaceous in the north—sends up new growth each year. Really worth while. PRICES: 75c each; 2 for \$1.35; 3 for \$1.85; 6 for \$3.35.

The Finest of Shrubs

European Burning Bush

(Euonymus europaeus)



Rare and unusual! Grows only 15 feet high. Leaves and stems bright green. Clusters of bright yellow flowers in April and May; bright crimson fruit later, clings until midwinter. First frost colors the leaves beautiful scarlet. 2 to 3 ft., 3-yr. plants.

50c Each
2 for 87c
4 for \$1.59

Two Bitter-Sweet 85c

(Celastrus scandens)

There is nothing finer than Bittersweet for winter bouquets. Bittersweet gives you wonderful coloring—orange crimson fruit and you do not have to roam the countryside to get it. You can grow your own in most any nook or corner that you have available. Grows on any support.

Beautiful orange-red flowers in midsummer. Plant 8 to 10 feet apart. PRICES: 49c each; 2 for 85c; 4 for \$1.65; 12 for \$4.45.

\$1.00 Value FREE

See page 100

NEED HEdges? Here they are!



LOW—DENSE—PRETTY

Grows low and keeps well within bounds. Just the thing for hedging small yards where a tall hedge would

be out of place. Grows 18 to 24 inches high.

FOLIAGE VERY DENSE—can be sheared formally or left natural. Color beautiful deep green, somewhat glossy; stems reddish. Don't forget it's really dense. Fine as low, ornamental hedge around trees and shrubbery. Plant 10 inches apart. PRICES: 10 for 99c; 25 for \$2.27; 50 for \$3.98; 100 for \$7.49; 7c each when 200 or more are ordered.



JAPANESE BARBERRY (Berberis Thunbergi). Jap. anese Barberry has the useful quality of being prickly, thus keeping dogs away. It's the finest hedge where you want real protection to your lawn. Foliage is green turning red in fall; red berries in winter. Plants furnished are field grown, 2 to 3 years old. Grows 4 feet high. Plant 2 to $2\frac{1}{2}$ feet apart. May be had in two sizes at prices below. **PRICES: Size 12 to 15 inch**, 6 for \$1.39; 12 for \$2.65; 25 for \$4.50; 50 or more at 15c. Size 18 to 24 inch, 6 for \$1.74; 12 for \$3.31; 25 for \$5.63; 50 or more at 19c.

Make your order over \$5.00—see page



AMUR RIVER PRIVET. The hardiest formal hedge. Plant about 1 foot apart in single row and 18 inches in staggered row. Blooms white in May followed by black fruit. Size of plants 12 to 18 inches, two years old. PRICES: 10 for 85c; 25 for \$1.78; 50 for \$2.75; 100 for \$3.95.



REGEL'S PRIVET. Grows well, shade REGEL'S PRIVET. Grows well, shade or sun. Dark green, glossy leaves. A uniform and spreading grower. Requires little pruning. Fine for group and foundation planting as well as hedges. Grows 6 to 8 feet high. Plant 2 feet apart. White flowers followed by black berries.

PRICES: Size of plants, 12 to 15 inch, 5 for \$1.00; 10 for \$1.86; 25 for \$4.34; 50 or more at 15c.



RED LEAVED BARBERRY. Spring for liage, rich bronze red. Summer and autumn add other shades of orange-scarlet and red. Winter berries bright scarlet. Plant in full sun. Grows 4 feet tall. Plant 2 to 21/2 feet apart.

PRICES: Size, 12 to 15 inch, 2-year, 6 for \$1.74; 12 for \$3.31; 25 for \$5.63; 50 or more at 19c. 18 to 24 inch, 6 for \$2.18; 12 for \$4.15; 25 for \$6.95; 50 or



Spirea Anthony Waterer

Spirea Anthony Waterer

Makes a Fine Hedge

We show Spirea Anthony Waterer with the hedges because it makes one of the finest hedges you can use. It fills the demand for a low hedge, growing only 2 to 3 feet high and is very pretty with heads of pinkish red flowers and pretty foliage. Blooms mostly in June.

PRICES: 40c each; 3 for \$1.00; 6 for \$1.85; 12 for \$3.45; 25 for \$6.75; 50 for \$13.25; more than 50 at 26c each.



Spirea A. W. Blossoms



Just Like Boxwood

The picture above shows a single Truehedge plant pruned for formal effect. Ideal for planting in pairs beside porches, entrances, etc., where formerly expensive Boxwoods, Arbor Vitaes, etc., have been used. Often mistaken for Boxwood. Grows about 5 feet tall.

15 to 18 in.

Each \$0.45 5 for \$1.75 100 for \$28.00 25 for 7.50 250 for 67.50

Truehedge Columnberry The New UPRIGHT Hedge that

needs so little care

(Plant Patent No. 110-R. M. Kellogg Co., Authorized Distributors).

Truehedge Columnberry is the neatest, trimmest, easiest managed hedge you ever saw. Will give your home all the style that comes from tailor fitting.

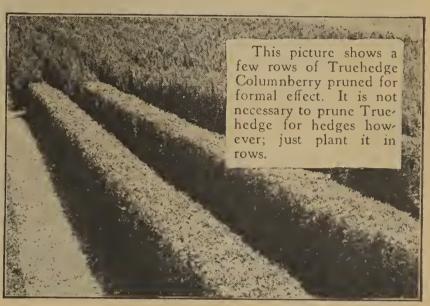
Practically no labor is required in pruning Truehedge Columnberry. The plants grow in upright columnar form and only a snip here and there is needed. Foliage is dense, heavy and evenly distributed from the ground up. Hardy, drought resistant, disease resistant.



9 to 12 in. size. 1 for . . \$.30 5 for.. 1.25 100 for.. 18.00 250 for.. 40.00

12 to 15 in. size. 1 for .. \$.35 5 for. 1.45 25 for. 6.00 100 for. 22.00 250 for. 50.00

Prices of large er sizes below.



18 to 24 in. Size

Each
5 for \$2.25
25 for 9 \$0.60 100 for \$36.00 250 for 80.00



Evergreen Bittersweet

CLIMB-ING VINES

Here are the most popular and most useful climbing vines, all number 1, field - grown plants, all first grade in every respect.



2 Virginia Creeper and 2 Boston Ivy for \$1.87



Boston Ivy

BOSTON IVY

(Ampelopsis tricuspidata) (left). This beautiful vine clings tenaciously to any surface. Its large leaves completely cover any surface desired. Makes your home cooler in summer. Plant 8 to 10 feet apart. PRICES: 60c each; 2 for \$1.10.



Virginia Creeper

CREEPER VIRGINIA AMERICAN IVY (Ampelopsis quinquefolia). Above. Clings to walls or any support. Dense, green foliage turns bronzy red in autumn. Very hardy; very beautiful. Plant 8 to 10 feet apart. PRICES: 49c each; 2 for 85c; 4 for \$1.65.



A climbing upright vine particularly fine for covering pillars, fences, and embankments, but with proper pruning is easily trained into a broad, spreading, showy shrub

suited for specimen or group planting or for hedges. The two-lipped bloom is a deep coral-pink, shading to almost maroon-red on the outside, the inside then shading from light to deep golden yellow; fragrance delicate. Flowers are borne profusely in beautiful clusters. Hardy throughout all sections and evergreen in mild climates. Foliage luxuriant gray-green. Very beautiful. Plants furnished are all sturdy 12- to 18-inch size, 2 years old.

PRICES: 85c each; 2 for \$1.50; 4 for \$2.65; 6 for \$3.75.



Two of the Finest

Either one or both of these shrubs will give you real beauty. They are very desirable.

RED WEIGELA (Weigela, Eva Rathke). This beautiful shrub has graceful drooping branches covered with rich green foliage and from June until autumn fine sprays of crimson flowers appear. And it's red! It makes a very fine shrub in group plantings or as a specimen bush in your lawn.

It grows approximately 5 feet tall. For hedges plant them 4 feet apart. Size of plants furnished, 1½ to 2 feet. PRICES: 50c each; 3 for \$1.25; 6 for \$2.00.

BEAUTY BUSH (Kolkwitzia amabilis). Beauty Bush is indeed a beauty! The entire bush becomes completely covered with great masses of delicate pink, fragrant flowers in the month of May. These are on gracefully drooping

branches which everyone loves. It is really impossible for us to tell you of this amazing beauty of the bush. Grows 5 to 6 feet high. Planting distance, 4 feet. Can be used in groups or as specimens. Size of plants furnished, 1½ to 2 feet. Price. 50c each: 3 for \$1.25; 6 for \$2.00.



One Dollar Value

Not more than five names accepted. No names accepted after April 10th.

Send us names and addresses of five people who are enthusiastic gardeners and we will send them sales literature. As soon as their orders total \$5.00 or more we will send you any \$1.00 value you choose from our catalog, free and postpaid. Be sure to send names of actual flower gardeners. We will not mention your name in mailing literature. Should any name on your list be already in our files it will be discarded but we will notify you immediately and you can, if you wish, send another name and address to take its place.

List Number

Premium will be awarded when orders No credit given for May 20, 1939.

Do Not Write Here

WRITE YOUR OWN NAME AND **ADDRESS HERE**

Please Write Plainly

Town

Name

Address

Send List

To Jan

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R. M. KELLOGG COMPANY

Three Rivers, Michigan

Write Plainly Please



First tree to show green in the spring—practically in full leaf long before many of the common trees begin

The flowers are large, pure white and fragrant. Their mass-like clusters are a beautiful sight and are well adapted to cutting. They bloom early in spring in April or early May, and always several weeks earlier than any of the other flowering trees.

The fruit of the trees is small and though edible and makes good jelly, is soon claimed by the birds in preference to what we consider better fruit. Thus, our good

fruit is saved, yet the birds are fed.

May Day may be trimmed up for a street or lawn shade tree or left in bush form. Grows rapidly. Perfectly hardy, as it came from the colder parts of Siberia.

PRICES: 2-year stock, 1 for 85c; 2 for \$1.59; 4 for \$3.07.

Christmas Berry

CHRISTMAS BERRY (Photinia villosa). Beautiful shrub growing 6 to 8 feet high. Shiny green foliage turning to red in fall. Flowers are white. Blooms in early spring. Also highly prized for its brilliant red berries which are cut in early winter for bouquets. The gathering of the berries from the Photinia is a highly profitable occupation in sections to which it is native as they can be sold for winter bouquets. PRICES: 1½ to 2 ft., stock; 85c each; 2 for \$1.59; 4 for \$3.07.



Chinese Elm

Christmas Berry (Right)

~Kellogg's Ornamental Shade Trees ~



WEEPING WILLOW (Salix blanda). Adds a picturesque touch. Grows 30 to 40 feet high with graceful drooping branches. Plant 40 feet apart. PRICES: 4- to 6-ft. trees, 75c each; 2 for \$1.35; 4 for \$2.37.

FRENCH PUSSY WILLOW (Salix discolor). Grows 20 feet. Plant 12 to 15 feet apart. Size, 3 to 4 ft., 75c each; 2 for \$1.35; 4 for \$2.37.

LOMBARDY POPLAR (Populus nigra italica). 60 to 70 ft. spires of beauty. Plant 10 to 12 feet apart. Size, 5 to 6 ft., 67c each; 3 for \$1.63; 6 for \$2.77.

BOLLEANA POPLAR (Populus Bolleana). Similar to Lombardy, but broader. Grows 80 feet high. Leaves glossy green above, silvery beneath. PRICES: 85c each; 2 for \$1.50; 4 for \$2.75.



UMBRELLA CATALPA (Catalpa Bungei). The finest formal tree that grows. Maintains form without pruning. Grows not over 6 to 7 feet high. PRICES: 5 to 6 ft., 2-year, grafted stock, 1 for \$1.95; 2 for \$3.75; 4 for \$7.25.

SILVER MAPLE (Acer dasycarpum). 50 to 60 feet high; rapid grower. Silver-green leaves. Size, 6 to 8 ft., \$1.25 each; 2 for \$2.25; 4 for \$4.00



CUT-LEAF WEEPING BIRCH (Betula alba pendula). Beautiful shiny white bark, graceful, drooping branches, and laciniated green foliage combine to make this one of the most beautiful ornamentals you can imagine. Grows 30 to 40 feet high. Particularly beautiful in winter when other leaf-shedding trees have lost their charm. PRICES: Well-developed, 6- to 8-ft. trees, \$3.50 each; 2 for \$6.45.



Hardy
Northern Pecans

Pecan trees are ornamental as well as fruitful. Now here are hardy varieties that will grow in the north. Plant one. You'll enjoy it.

HARDY NORTHERN PECANS.

(Seedling stock.) Ideal for those who feel they cannot afford the more ex-

pensive grafted Hicans. Nut is large, shell thin. Kernels come out freely and are usually plump and of fine quality. A safe strain for the North. PRICES: 3 to 4 ft., 1 for \$1.00; 3 for \$2.65. Size, 5 to 7 ft., 1 for \$1.60; 3 for \$3.84; 10 for \$9.75.

McALLISTER HICAN. A cross between a Pecan and a Hickory. Leaves are large, dark green, thick and smooth; light bark makes them fine for ornamental planting. Exceptionally large nuts, crack easily and yield good flavored kernels possessing much of the hickory flavor. PRICES: Hardy grafted stock, 3 to 4 ft., 1 for \$4.50; 2 for \$8.50.

Ohio Walnut

From northern Ohio. A fast grower with very beautiful ornamental effect. Many of our Ohio grafts have nuts the following fall after setting. Nuts are large. Shell thin. Kernel white and plump. Of good quality. An excellent cracking nut; the halves of the kernels usually may be removed whole. Our grafts taken from best producing strain. PRICES: 3 to 4 ft., 1-yr. grafts, \$3.00 each; 2 for \$5.50.



JAPANESE YEW

(Taxus cuspidata)

Fine shiny waxy foliage, dark green. Will stand various planting conditions, including dense shade. Withstands extremes of heat and cold. Fruit bright scarlet. Very easily trimmed. This is one of the most beautiful and unusual of evergreens, now at new low prices. PRICES: 9- to 12-inch, 65c each; 2 for \$1.17; 4 for \$1.85.



Kellogg's Evergreens

Kellogg's evergreens are all high grade in every respect. Guaranteed to reach you in good growing condition or order refilled



PFITZER'S JUNIPER

(Juniperus chinensis Pfitzeriana)

Perfect feathery light green foliage undercast and tipped silver-gray. Grows 4 to 6 feet wide and high. One of the most striking of all evergreens. PRICES: 9- to 12-inch, 50c each; 2 for 89c; 4 for \$1.59.



Irish Juniper (Prices below)

COLORADO SPRUCE

(Picea pungens glauca)

These pretty evergreens have a slightly bluish cast to their foliage. They are probably the favorite evergreen in America today. Grow 50 to 60 feet high. Slow growing -keep within bounds for years. Plant 12 to 15 feet apart. Size, 12 to 18 inches. Not balled and burlapped. PRICES: 65c each; 2 for \$1.17; 4 for \$1.85.

JUNIPER HIBERNICA

(Irish Juniper)

Narrow, stiff, upright, graygreen. Columnar and formal in outline, reaching 6 to 8 feet high and only 12 to 18 inches across. PRICES: 9- to 12-inch mailing size, 50c each; 2 for 89c; 4 for \$1.59.



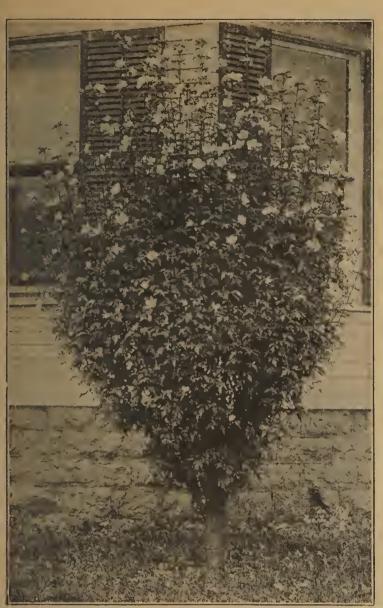
Colorado Spruce

Scotch Broom

(Genista Andriana)

This delightful evergreen shrub presents one of the most unusual and beautiful contrasts you can imagine -golden yellow and dark crimson pea-shaped flowers early in the spring contrasting against dark green foliage. Branches are slender and become completely covered with the golden yellow and crimson flowers early in the spring. Grow 5 to 6 feet high. PRICES: 1 for \$1.25; 2 for \$2.25; 4 for \$4.15.

\$1.00 Value Free - See page 100.



Bargain! 4 Althea Rose of Sharon

1 for \$0.35 2 for \$0.59 6 for 1.39 10 for 2.19 25 for \$4.95

97¢

(Hibiscus syriacus)

Rose of Sharon is a beautiful long-blooming shrub, just loaded with blooms during August and September. Can be grown as a tree or shrub, whichever you prefer. If you wish a tree, select the strongest and most upright branch and prune off everything that sprouts below where you want the branches to form from then on. Pruning should be done early spring. Can be used as a fine hedge. Red, pink or white, state color. Size of plants 1½ to 2 ft.

2 White Alowering Dogwood 59¢

(Cornus florida)

Everyone loves Dogwood with their beautiful white flowers which appear in April and May before leaves appear. The ultimate height of these is about 20 feet. Foliage is deep green changing to bronzy red in autumn. It is one of the very best plants you can have. Fine for naturalizing. Plant 12 to 15 feet apart. Prices: 1½ to 2 ft., 1 for 35c; 2 for 59c; 6 for \$1.39; 10 for \$2.19.

\$ 00 Value Aree See Page 100.





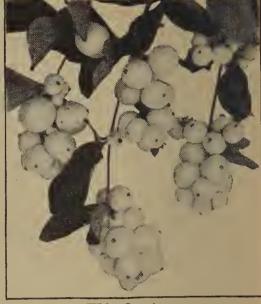
Improved Red Snowberry

Any 4 Shrubs from

IMPROVED RED SNOWBERRY

(Symphoricarpos Chenaulti). A very beautiful shrub. Branches are upright and are simply loaded with large coral-red berries. The flowers are pink and white in June. Grows 4 to 6 feet high. 2 to 3 ft., 2-year plants.

WHITE SNOWBERRY (Symphoricarpos racemosus). Just as beautiful as the red Snowberry. Blossoms are a delicate pink and are followed by clusters of waxy white berries which cling until winter. Fine for shaded places. Grows 4 to 6 feet high. Strong, 2-year plants, 2 to 2½ feet.



White Snowberry



Weigela Rosea



Deutzia Pride of Rochester

WEIGELA ROSEA (Diervilla). Picture at left. This is the most popular and most beautiful of all the Weigelas. The blossoms are a bright pink and appear in great abundance in June. The shrub is a strong and rapid grower and ultimately reaches a height of 8 to 10 feet. It is very handsome when used in the border; fine for a background or hedge. Plant them 5 feet apart. Plants furnished 1½ to 2 feet.

PRICES!

Any shrub on page 90-91.

1 for \$0.40 4 for \$1.25 2 for .70 6 for 1.65 3 for 1.00 12 for 3.00

DEUTZIA, PRIDE OF ROCHES-

TER. See picture at left. Everyone loves this beautiful Deutzia. The flowers are white tinged with rose and appear in June. They are double. Shrub grows 6 to 8 feet high. Fine for group or background. Fine strong, 2-year, 2- to 3-ft. plants.

LEMOINE DEUTZIA (Deutzia Lemoinei). For those who want a lower growing variety than the Deutzia, Pride of Rochester. Lemoine Deutzia is exceedingly slender and the branches are upright. The flowers are single and are borne in great profusion. Grows 4 to 5 feet high. Fine for foundation plantings. 1½ to 2 feet, 2-year plants.

SLENDER DEUTZIA (Deutzia gracilis). Useful low shrub with beautiful white flowers in May. Grows 2 to 3 feet high. 12 to 18 inches, 2-year plants.



Hydrangea P. G.

HYDRANGEA P. G.

Immense blooms like those shown above. Perfect hardiness. After being a thing of beauty during the fall, its pinkish white blooms make fine winter bouquets. Strong, 1½ to 2 ft., 2-year plants.

these two pages for only \$1.25

One for 40c · 2 for 70 · 3 for \$1.00 · 6 for \$1.65 · 12 for \$3.00



FRAGRANT HONEYSUCKLE

(Lonicera fragrantissima). A beautiful Honeysuckle. Grows 6 to 8 feet tall. Semi-evergreen foliage remaining most of the winter. Pinkish white flowers, sweet scented; early in spring. 1½ to 2 feet, 2-year plants.

PINK TARTARIAN HONEY-

grandiflora). Probably the most popular of the Honeysuckles. Shrubs are bushy and upright. Grow 8 to 10 feet high. Delicate pink blooms followed by magnificent red berries in the fall. 2 to 3 feet, 2-year plants.

Order Blank Page 101.

CORAL DOGWOOD (Cornus sibirica). Picture at right. Everyone loves the beautiful Dogwood blossoms which appear in the early spring. Blossoms of Coral Dogwood are white. The bark is a pretty coral-red which gives a charming effect in winter. Pretty berries, too. Grows 5 to 6 feet tall. 1½ to 2 feet, 2-year plants.

YELLOW TWIGGED DOGWOOD (Cornus lutea). This variety is equally as beautiful as the Coral Dogwood but gives you a choice of yellow bark instead of red bark. Grows 6 to 8 feet high and is beautiful at all seasons of the year. White flowers, white berries; greenish yellow branches. 1½ to 2 feet, 2-year plants.



Coral Dogwood



Hydrangea A. G.

HYDRANGEA A. G. (Hills of Snow). Midseason. Large clusters of pure white flowers in August. Grows 3 to 4 feet high. Strong, 15- to 18-inch plants.

GOLDEN BELL

(Forsythia spectabilis). Pictured at right. Who has not exclaimed with pleasure at the beautiful vellow blossoms of the Golden Bell! These appear early in the spring before the foliage appears and make the tree a beautiful sight. Grows 8 to 10 feet tall. Very hardy. Strong, 2-yr., 2to 3-ft. plants.



Forsythia-Golden Bell

Beauty-Bush Cherry

Fruit That Is Fruit That Is Fruit That Is Fruit That Is Ornamental Shrub



Note how the fruit of Beauty-Bush Cherry is borne in thick clusters. It is a very heavy bearer, fruit as large as any sweet Cherry or larger, but plum-shaped. Fruit beautiful.

Beauty Bush Cherry combines all the beauty of an ornamental shrub with use ful fruiting quality. Now you can have a beautiful hedge of shrubbery and from that hedge pick delicious, wholesome fruit. Now small yards can have both beautiful shrubbery and fruit.

In the early spring the bush is a perfect mass of beautiful snow-white flowers completely and gloriously covering the entire bush. The foliage is a beautiful bluish green with a silvery frostiness that glitters in the sun like silver dust. Leaves beautifully shaped; bush symmetrical.

The fruit is especially fine in sauces, jams, jellies and cordials.

Fruits Quickly

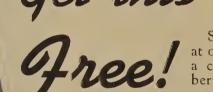
Beauty-Bush Cherry grows rapidly and fruits quickly in any soil—one year after planting. Withstands heat, drought or cold. Requires no more room than a raspberry bush, but often bears as much fruit as a plum tree. Can be planted as close as 4 by 6 ft. Grows only 4 or 5 feet high, 3. to 4.foot spread. Pick from the ground-no

Prices: $1\frac{1}{2}$ - to 2-ft. plants, 60c each; 2 for 97c; 5 for \$1.89; 10 for \$3.47; 25 for \$7.49.



As an Ornamental Shrub

Strawberry Prices Going Up Get this Book



Aree Send your request for catalog at once and we will also send you a copy of "The Key to Strawberry Profits" free, revealing secrets of 50 years success. Supply limited—write at once! Send your request for catalog

> Now—today—more than ever before you can make money out of strawberries. Prices are going up and that means more profit for you. Buy your plants of the world's oldest and largest strawberry nursery. New everbearing varieties bring new flavors, size, sales appeal and heavy fruiting—ideal for yard or field. Even new growers make \$300 to \$500 an acre and more. Send today for new free fruit and berry book showing latest and best varieties. Write a post card at once addressing it as follows:

> > R. M. KELLOGG COMPANY Special Clerk A Three Rivers, Mich.



Strawberry Gardens



June Strawberry Garden

This fine garden will be composed of four of the best strawberry varieties—an extra early variety, an early variety, midseason and a late—all June bearing varieties. This garden will give you, strawberries for eating fresh from the vines and enough for canning and preserving, too. Two hundred fine healthy plants in all. Ordered separately they might cost you as much as \$2.50 to \$3.00. We give this special price.

200 Plants, \$1.95

THESE fine Strawberry Gardens are composed of the very same high grade thoroughbred plants that you would buy if you made your own selection, yet they come to you at reduced prices. You save money. You can grow all the berries you need right in your own back yard with these gardens.

Strawberry Garden

This fine garden is composed of one-half June-bearing varieties and one-half fall varieties. It will give you all the delicious berries you can eat, not only in the spring but in August, September, and October, too. The everbearers will fruit for you until the first frost You get 100 Everbearing plants and 100 June-bearing plants. The June-bearing will be half early and half late varieties. If purchased separately these plants would cost you \$3.00 to \$4.00. You get this special price.

200 Plants, \$2.48



The picture above is an actual photograph. The ladies are picking delicious strawberries in the fall as you can see from the shock of corn. Why don't you have these fresh, delicious berries in the fall, too?

Everbearing Garden 200 Plants

Wouldn't strawberry shortcake in the fall taste good? You can have it with Kellogg's Everbearing Garden.

This garden is composed of 200 Everbearing plants—no June bearers—the best everbearing varieties our choice, and will produce all the

Special Price

berries your family can eat. Remember that the everbearers not only fruit in the fall but also in June. The best garden for fresh-from-the-vine eating. \$3.00 to

\$4.00 value.

Here are some of Kellogg's most popular flowers—big values for your \$1.00. Don't overlook these if you want your money's worth.



We send you a high grade assort ment, each one a different variety, wide color range, varieties not labeled, for only \$1.00. You get a variety of types—pompons. riety of types — pompons, buttons and large flowering, mixed. Order early. The supply is limited.

Tall-Growing Delphiniums

You get only tall growing varieties such as Hollyhock Strain, Wrexham Hy brids, Belladonna and Bellamosa. Beautiful shades of blue, light blue and violet— no dwarf varieties. All plants strong, field-grown stock, best quality, varieties our choice.





Hardy Asters

Without equal among the fall perennials. Soft colors. Baby-like flowers. Bloom late when other flowers are gone. Red, pink, blue and white. State color or we will give you a variety of colors.



6 Primroses, This is a special bargain not elsewhere offered.
It includes the new Cortusoides
The following:
The following:

3 Primula Cortusoides

3 Mixed Primulas

Total Value

You get the 6 for only \$1.00



10 Rock Garden Plants

This bargain gives you a variety of fine rock garden plants, our choice of varieties, value around \$2.00 or more. All high grade, healthy plants covered by our usual guarantee.



Dwarf Border Asters

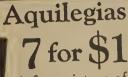
These are the same fine dwarf Border Asters listed and described, at a much higher price, on page 60. We send you an assortment of four varieties, our choice. Hundreds and hundreds of blossoms on each plant. Shades of blue and pink.



Double Hollyhocks 6 for \$1

These roselike, double Hollyhocks scarcely look real, they are so pretty. A wonderful background. Hardy, easily grown, mammoth flowering, beautiful! Blooms June and July. We send you an assortment of pink, red, lilac and yellow,

Prices: 20c each; 2 for 37c; 4 for 69c; 6 for \$1.00; or you may choose colors. 12 for \$1.79.



Scott Elliott Hybrids in shades of red, pink, blue, purple, white and yellow. Grow 3 feet high. Hybrids, we cannot guaran. tee colors.





12 Cannas (Labeled) \$1

Two each of the six leading varieties as follows:

- 2 President. Glowing scarlet.
- 2 King Humbert. Scarlet.
- 2 City of Portland. Deep pink.
- 2 King Midas. Brilliant yel-
- 2 Ambassador. Poppy-red.
- 2 Rosamond Coles. Brilliant red and yellow.

Our Best Canna Value.

English Violets 5 for \$1

These pretty de-lightfully fragrant little violets should fragrant be in every garden. Beautiful purple flowers in May and June; beautiful



dark green foliage. Hardy. Thrives in sun Prices: 25c each; 5 for \$1.00; 10 for \$1.85.



10 Hardy Phlox \$1

We doubt if there is a better collection of Phlox and a better value offered anywhere. This collection gives you ten Phlox in the famous Kellogg's quality for only \$1.00. Kellogg grows only the leading varieties of Phlox, therefore, you cannot go wrong on this collection. All plants are of the highest grade but are selected from our surpluses regardless of catalog prices of the plants selected, but the plants are not labeled. We guarantee at least five different colors and will, if possible, give ten different varieties.

PRICES:

10 mixed Phlox, \$1.00; 20 mixed Phlox, \$1.85.

All of these bargains are worth more than the price asked. Many are a \$1.50 and \$2.00 or more value. Send your order early.



New Hybrid Tea Everblooming Rose, Texas Centennial

(Plant Patent No. 162)

Texas Centennial Rose is the lovely new Rose that was named in honor of Texas' 100th year of Statehood—and which honors every state of the Union with its beauty and hardiness. The color of Texas Centennial varies in exciting fashion; first the buds open with a delicate yellow-salmon color, then the full bloom changes to a striking combination of

rich rose-crimson and pink. Blooms often measure 5 to 6 inches across.

Plants are very hardy, vigorous and thrifty with glossy foliage and thorns of rich red.



Plants we furnish are extra strong, well-rooted, number one grade stock.

PRICES: \$1.00 each; \$10.00 per doz.

Japanese Zuince

If you want a real blaze of brilliant color in the early spring, order a few Japanese Quince. The flowers are a dazzling scarlet and appear early before the foliage, so that they have no competition from the leaves. A hedge of these Japanese Quince is indeed a sparkling sight—very striking—grow 6 to 8 feet high. Size of plants furnished, 18 to 24 inches. PRICES: 40c each; 3 for \$1.00; 6 for \$1.85; 12 for \$3.50.

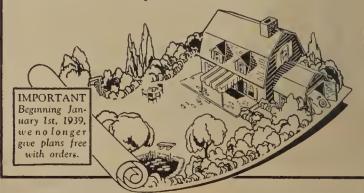
New Pink Buddleia — Pink

Buddleia, Pink Charming

Buddleias are such beautiful flowers that breeders have been specializing on them for a number of years and now a pink one has been produced—Buddleia Pink Charming! Note the beautiful spikes shown in color at the right. These spikes get 12 to 15 inches long and are completely covered with the beautiful pink florets. Buddleia Pink Charming is perfectly hardy and can be successfully planted throughout the United States. Why don't you be the first to have it in your locality? Your friends and neighbors will admire it and envy its beauty. You will also love the bevies of butterflies which it attracts. Pinch off flower spikes in July to increase bloom in August and September. Plants furnished out of 21/2-inch pots. PRICES: 75c each; 2 for \$1.35; 4 for \$2.45; 6 for \$3.50.

Landscape Designing

If possible send us a rough diagram of your grounds with dimensions, etc., snapshots are useful. We will estimate the cost of a plan and send full information. No plan drawn after March 15th.





Purple Buddleia Ile de France

This is, without doubt, the most wonderful and most beautiful new Buddleia now obtainable. It will be a distinct matter of pride to you when you can display it.

PRICES: Each \$0.50 2 for .89 3 for 1.19 6 for 1.97

Just imagine rich purple spikes of flowers 12 inches and more in length. Just imagine the thrilling beauty of a whole bush completely covered with them, like that shown at the left. Bush grows 3 to 4 feet high with corresponding spread. Buddleia

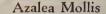
Ile de France is indescribably beautiful. Buddleia Ile de France is the richest of all Buddleias. Bushes are fragrant and at-

tract bevies of beautiful butterflies. Vigorous and easy to grow. Blooms from August to the end of autumn. Blooms the first year.

PRICES:

Each								 80.50
2 for			Ĭ	Ĭ	Ĭ	Ī	Ĭ	.89
3 for								
6 for	·	٠	·	٠	Ĭ	·	Ċ	1.97





Description at right **** >

See Description at Right



Daphne

ing.

Buddleia Ile de France



Persian Lilacs

Daintier, prettier, long. er lasting than the old-fashioned Lilac. The leaves are smaller, too. A very distinctive and beautiful shrub, Grows 8 to 10 feet high. Flowers dark red in color. Very beautiful. Blooms in May. Plant 5 feet apart.



PRICES: 18- to 24-inch plants, 1 for 60c; 2 for \$1.00; 4 for \$1.85.

SMOKE TREE (Rhus Cotinus)

Right

PRICES

1 for\$0.75 2 for 1.39 4 for 2.50



SMOKE TREE (Rhus cotinus). Just like a big, beautiful puff of purple smoke. Grows 8 to 10 feet high; can be trained to tree form or shrub as desired. Glossy green leaves; smoky colored panicles of feathery flowers. June to September. Planting distance, 5 feet. Attracts much favorable attention. PRICES: Size 1½ to 2 feet, 75c each; 2 for \$1.39; 4 for \$2.50.

Beautiful Azalea Mollis - 2 for \$1.39

(Japanese Azalea,

Yes, Japanese Azalea will grow in the north! And how glad you will be at that news! Everyone will admire your Japanese Azalea enthusiastically. These shrubs add an unusualness to your planting and will be a continual delight. Dwarf, splendid form and foliage. Burnt orange, yellow, pink, red or salmon-colored flowers in May and June. These are hybrids and we cannot guarantee colors. Like sun or shade. Hardy. Size of plants, 8 to 10 inches. Grow 3 feet high. Plant 2½ to 3 feet apart. Prices: Each plant with a ball of peat around the roots, 75c each; 2 for \$1.39; 4 for \$2.35.

Picture at right shows an Azalea plant in full bloom.



Hardy Daphne

(Garland Flower) Daphne Cneorum

The most fragrant of all shrubs and decidedly one of the most beautiful

There are very few flowers to delight you as Hardy Daphne Cneorum will do. Not only for its beauty, but also for the amazingly delightful odor. And remember that it has beautiful foliage that is evergreen all winter. Blooms during April and May when it is just one big, gorgeous mass

of pink delight, and at intervals throughout the summer. Low growing, 15 inches high. Hardy. Likes sun. Wrapped in peat. Plant 2½ to 3 feet apart.

Prices: 8- to 10-in. plants, 75c each; 2 for \$1.39; 4 for \$2.35.



Scotch Heathers

Hardy Flowering Evergreens

Heathers are exceedingly beautiful and picturesque. In fact, they are world

renowned. Great artists have painted them, great bards sing of them, and poets, novelists, historians, geographers, botanists—all give them praise. They are very handsome in low shrubbery borders and are extra fine for rockeries. They are evergreen—pretty all winter.

All Heathers are low and dense growing with small feathery leaves and pretty clusters of tiny bell-shaped flowers. Easy to grow, especially in dry sunny positions, but will also grow in moist land and shady places. Cut branches stay life-like for months.

SCOTCH HEATHER (Calluna vulgaris). Hundreds of pretty bell-shaped pink flowers and unusually pretty foliage. Prices: 75c each; 2 for \$1.39; 4 for \$2.35.



If Your Order Amounts to \$5.00 or More

If your cash order for nursery stock amounts to \$5.00 or more you may select another \$1.00 value free—any nursery stock you wish from this catalog. Simply add the extra \$1.00 value to your order and you will receive it free of any extra charge, excepting the small amount of postage or express.

Watch Your Order

Often orders amount to \$4.75, \$4.85, or some similar amount. A \$4.85 order does not get the \$1.00 value free but by adding 15c more to a \$4.85 order you make the amount \$5.00 and get the \$1.00 value, 25c added to a \$4.75 order does the same and so on.

LET YOUR NEIGHBOR HELP. Two persons may combine orders and divide the premium if shipped to one person.

Send Orders Early

If you send two or more orders BEFORE APRIL FIRST totaling \$5.00 or more they will be shipped as one order and the \$1.00 free offer is good. After April 1st, new orders are booked and shipped separately, hence, two or more orders cannot be totaled to get the premium. After April 1st the \$1.00 free value is still good but is given only on single orders that amount to \$5.00 or more.

Refills

Refills per this guaranty will be made during the current shipping season if reports are received in time. Otherwise they will be made during the following season. Plants and other nursery stock sent as ordered, and received in good condition, cannot be returned for credit and we accept no obligation for their return.

Why We Make This Offer

We can handle and ship a \$5.00 order with very little extra expense over a smaller order and we pass the saving on to you in this premium value.

This offer applies to orders for ornamental nursery stock from this catalog only. Orders from our fruit catalog are not included. Only orders for planting stock (plants, bulbs, shrubs, trees, etc.) can be included since other items such as fertilizers, books, sprayers, etc., cannot be packed with nursery stock and no savings are effected.



How to Order

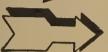
Please use order blank.

ORDER EARLY and have the plants reserved. Early orders have preference at shipping time.

PAYMENT in full should accompany all orders of \$5.00 or less. With larger orders you may send one-third with order, balance when you want shipment. No C. O. D.



HIPPING TIME...



Best to leave shipping time to us and we will ship at planting time, but you may check the approximate time you want plants shipped, at right, and we will try to ship between the dates indicated. Check REGULAR if you want us to use our own judgment.

SEND MONEY by postal, express or bank money order, or registered letter. Unregistered currency sent at your risk. Add five cents for exchange on personal checks.

ALL MEMBERS OF A FAMILY should preferably order under one name.

SHIPMENT of most smaller orders, parcel post. Large orders usually by express.

PLANTING IN-STRUCTIONS free with each order.

CANCELLATIONS or changes not permissible during shipping season. Plants not returnable for credit.

ALL PRICES in this book expire June 30, 1939.

SHIPPING CHARG-ES. You are to pay shipping charges. On express shipments you pay express company upon delivery; on parcel post shipments you remit postage to us after shipment is completed.

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Cago W	R. M. Kellogg Co.		
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Quantity	NAME OF SHRUB, PLANT, OR FLO	WER	Amount
	If Necessary Continue Order Below This	Line	
			[101]

4 Polyantha Roses for \$1.55



Polyantha Roses give you loads and loads of beautiful flowers. The Roses are produced by hundreds in close compact clusters like that shown at the left, they are brilliant in coloring and beautiful in form. Furthermore, they bloom all summer—simply snip off the blossoms as fast as they begin to wilt and new ones will appear in their place. Grow only 12 to 18 inches tall usually, seldom over 24 inches. Four varieties as follows:

ELSE POULSEN. Bright semi-double pink flowers borne on erect stems. Extra fine shapely grower.

GLORIA MUNDI. A new variety with large, double flowers of lasting orange-scarlet in clusters, unfading.

GRUSS AN AACHEN. Extra large blooms of flesh pink and salmon yellow. Buds or angered and yellow. Perfectly gorgeous.

IMPROVED LAFAYETTE. A very beautiful rose of bright red suffused with crimson in fascinating fashion. Very fine.

PRICES: Polyantha Roses, strong two-year plants, 1 for 45c; 2 for 85c; 4 for \$1.55; 12 for \$3.89.

Polyanthas By Color at lower prices—red, pink, or salmon. PRICES: By color, 1 for 40c; 3 for \$1.00; 6 for \$1.75; 12 for \$3.35.



F. J. Grootendorst

Shrub Roses 85¢

Fine for landscaping, fine in groups. Two varieties:

F. J. Grootendorst. Clusters of small, carnation-like blooms of bright red all summer. Very hardy; a most unusual Rose.

Dr. Eckener. New! Do you like fragrance? Dr. Eckener is fragrant and flowers semidouble. Color luminous pink suffused with orange and coppery rose. Indeed beautiful.

PRICES, Shrub Roses (Rugosa): 1 for 45c; 2 for 85c; 4 for \$1.55; 12 for \$3.89.



This bargain gives you two beautiful Climbing Roses, each a different color, our choice. You get the same high grade stock that you would get when you buy Climbing Roses, your own choice, high grade in every respect. TWO-YEAR-OLD BUDDED STOCK. All plants labeled. Prices: 2 for 79c; 4 for \$1.55.

Climbing American Beauty

Climbing American Beauty is one of the old favorites and well deserves the popularity. The blooms are rosy carmine, of a delightful shade and they are also beautiful in shape. Splendid beautiful foliage. Very fragrant. Prices, top of page.

2 Climbing Roses for \$1.10

60c Each - 4 for \$1.95 - 6 for \$2.75

What could be more beautiful than a porch or trellis covered with Climbing Roses? Here are some of the finest—all two-year-old field-grown budded stock, the best that can be grown, guaranteed to reach you in good growing condition or your order refilled free. Bloom in June.



Dr. W. Van Fleet

The beautiful shell-pink buds and flowers of Dr. Van Fleet and their fragrance will be a continual delight to you during Dr. Van Fleet's blooming season. Dr. Van Fleet blossoms make very good cut flowers with their beautiful form and long stems. They are really equal to the finest Hybrid Tea Rose in beauty. Prices, top of page.



Mme. Gregoire Staechelin (Spanish Beauty)

The buds of Mme. Gregoire Staechelin are flashy carmine and the fully open flowers are beautiful delicate pink. Mme. Gregoire Staechelin like Dr. W. Van Fleet makes very good

cut flowers as the stems are long and the flowers hold up well. It is really an amazingly beautiful and entrancing variety.



Paul's Scarlet

The standard by which all other Climbing Roses are judged. Intense scarlet, well-shaped flowers, rigid, upright stems. Makes a veritable blaze of color. Prices above.



Primrose

You should have at least one yellow Climbing Rose and Primrose is the best yellow. It is truly beautiful. Flowers are large, well formed and do not fade in color. The color is primrose-yellow. The foliage is luxuriant and healthy. Don't overlook Primrose when you order. Prices at top of page.

Now! Climbers by Color

You can save money at Kellogg's by ordering Climbing Roses by color. You get the same high grade, two-year-old, field-grown budded stock, but we select the varieties. You select color only.

Prices: 2 for 87c; 4 for \$1.67.



Silver Moon

SILVER MOON. You will love the entrancing fragrance of Silver Moon and you will love the beautiful white flowers. They have a very beautiful semi-double shape and are very pure in color. The answer to your desire for a really worth-while white Climbing Rose. Prices at top of page.

Everblooming Hybrid Tea Roses



We have used unusual care in selecting this fine list of Roses for you. Here are many of the world's finest varieties—varieties that will make your garden superior to others. All are fine for cutting. Any color of Hybrid Tea Rose you may desire is listed below.

Pink Roses

BETTY UPRICHARD. Here is a rose that really deserves to be called everblooming for it is always in bloom, it seems. Salmon-pink, stained coppery carmine. Strong grower. Spicily fragrant.

DAME EDITH HELEN. Highly fragrant Rose with flowers of vivid pink. Its unusual whorled petal arrangement makes it truly different. Very fragrant.

EDITOR McFARLAND. Here is a brand new Rose with long stems, large flowers and wonderful fragrance. Deep pink. Was awarded a gold medal for the most beautiful Rose of France, a certificate of Merit by the Lyonnaise Horticultural Society and a certificate of Merit at Portland, Oregon, in 1932.

MRS. HENRY BOWLES. A fine sparkling pink Rose. The variety is a prolific bloomer with flowers singly on long stems. Beautiful form. Fine cut Rose.

PINK DAWN. This is one of the newest Roses. It has perfect shape and is deep rose-pink in coloring toned in orange. If you want something really outstanding order Pink Dawn.

Orange and Tri-Color

MME. ED. HERRIOT. A beautiful coral-red Rose, shaded scarlet and gold. The Rose is extremely beautiful. Profuse bloomer.

MRS. SAM McGREDY. Another of those fine McGredy Roses. Really one of the most beautiful Roses you can find, orange-salmon suffused with gold. Prolific bloomer, very robust.

PRESIDENT HERBERT HOOVER.
Beautiful contrasting shades of maroon, orange and gold. A vigorous grower, long bloomer and one of the outstanding favorites.

TALISMAN. Here is a perfect riot of color—golden yellow with shades of copper-red and orange-rose. Nothing else like it.

Red Roses

E. G. HILL. Long buds of dazzling scarlet. Flowers are velvety maroon. Fine bloomer.

ETOILE DE HOLLANDE. One of the finest dark red Roses ever introduced. Free flowering and ideal for cutting. Should be in every garden.

MARGARET McGREDY. Immense flowers of rich orange-red overlaying a petal base of old gold. Continuous bloomer. Robust grower.

McGREDY'S SCARLET. A rich velvety scarlet fine for autumn. One of the best Roses.

White Roses

CALEDONIA. Here are your desires fully realized in a white Rose. The long buds open ivory white, then change purest white, velvety double blooms later.

K. A. VICTORIA. Here is one of the loveliest of white Roses. Color often shades to lemon. Fragrant.

MME. JULES BOUCHE. A very very beautiful white Rose. Blooms almost continuously. Flowers are glistening white with a pretty blush in the center.

Yellow Roses

GOLDEN DAWN. Flowers of rich sunflower-yellow.

Pretty buds of light yellow, blushed pink. A sunbeam in itself.

JOANNA HILL. Beautiful creamy yellow slightly suffused with pink. Almost a Talisman type.

MRS. E. P. THOM. Long tapering buds opening into flowers of clear lemon-yellow. The queen of all yellow Roses.

\$1 Value FREE

Any roses on this page.

Each\$0.75
2 for 1.25
3 for 2.25
6 for 3.25
12 for 6.00

More than 12 at 50c each.

Kelloggis Biggest Rose Bargain

HERE'S THE YEAR'S GREATEST VALUE ON EVERBLOOMING FIELD-GROWN ROSES. Think what you get for only \$1.47. 3 prize varieties—3 fascinating colors—all labeled, all pruned ready for planting. And the collection includes your choice between the famous Talisman or the equally famous President Herbert Hoover.

How to Order — Top Grade

If you want Talisman in your collection just order one Kellogg's Biggest Rose Bargain with Talisman and you will receive the following: 1 McGredy's Scarlet, 1 Editor Mc-Farland, 1 Talisman.

If you prefer President Herbert Hoover, order one Kellogg's Biggest Rose Bargain with President Herbert Hoover and you will receive the following: 1 McGredy's Scarlet, 1 Editor McFarland, 1 President Herbert Hoover.

Order Early

Rose enthusiasts need not be urged to take advantage of this outstanding value. If you have never grown Roses, let this offer be your starting point. You will be delighted at the rare beauty of these wonderful varieties. Early orders given preference!

EXTRA If you order two of these collections we will give you an extra Rose FREE—your choice of any Rose listed on this page.

All Plants Top Grade

THREE

Beautiful Roses for only

\$1.47

I McGredy's Scarlet I Editor McFarland AND Your Choice of I Pres. Herbert Hoover - or

I Talisman





McGredy's Scarlet

These Roses all 2-yearold budded stock topgrade

[105]



Editor McFarland



Famous J. P. Roses

Below are what we consider the best of the Jackson and Perkins Patented Roses. These are very widely publicized and doubtless are well enough known to all Kellogg customers.

ALICE HARDING. (Plant Patent No. 202.) The best exhibition yellow Rose. Buds large, golden yellow flaked with carmine, and the open bloom is of classic form, pure gold, borne singly on long stem, long lasting and fading hardly any at all. Sweet honey fragrance. PRICES: \$2.00 each; 12 for \$20.00.

COUNTESS VANDAL. (Plant Patent No. 38.) Long pointed buds, distinctive shadings of coppery bronze suffused with soft gold, beautiful form, long life. PRICES: \$1.00 each; 12 for \$10.00.

ECLIPSE. (Plant Patent No. 172.) Especially fine for its long splendid buds. Pleasing soft yellow color. Won the Bagatelle Gold Medal in Europe last year. PRICES: \$1.50 each; 12 for \$15.00.

GLOAMING. (Plant Patent No. 137.) Large buds on long rigid stems. Handsome foliage, vigorous, tall growing. Blooms large and full, well formed and long lasting. Delightfully fragrant. PRICES: \$1.50 each; 12 for \$15.00.

JEAN COTE. (Plant Patent applied for.) Large, ovoid bud of deep brownish orange; mammoth bloom. Color is solid orange, almost brown. Good stems. Fruity fragrance. Plant of medium height. PRICES: \$2.00 each; 12 for \$20.00.

MATADOR. (Plant Patent No. 170.) Blossoms are large, full, with the scarlet-crimson and form of the Matador's Cape. PRICES: \$1.50 each; 12 for \$15.00.

McGREDY'S TRIUMPH. (Plant Patent No. 190.) The large, ovoid, pointed bud, cerise over-shadowed with orange, opens slowly into a very large, cup-formed bloom of a brilliant deep pink and cerise overlaid with amber, toning to a wide yellow center encircling a heavy tuft of yellow stamens. PRICES: \$1.50 each; 12 for \$15.00.

SIGNORA. (Plant Patent No. 201.) Long bud of a warm burnt sienna, opening to a lighter hue toward mandarin. Tall-growing; long stems. PRICES: \$1.50 each; 12 for \$15.00.



NONE GENUINE WITHOUT THESE TAGS. Every J. & P. patented rose will have its own tag, giving the name and patent number, like the one shown at the left. None genuine without.

Climbing Gruss an Teplitz Rose

Here is a beautiful red Tea Rose that has taken a new role. Just imagine the famous Gruss an Teplitz with its beautiful masses of double crimson blooms now a climber! And what a beautiful climber it is! Does not run wild but grows strong and upright with beautiful shape as shown in the picture. If you want something very unusual, plant this new beauty. PRICES: 55c each; 2 for 97c; 4 for \$1.69.

New Dawn Climbing Rose

Oh, so very pretty! And blooms just like gorgeous hybrid Tea Roses. Everblooming, too. Really New Dawn is the best of the best climbing Roses. Color is delicate pink—almost shellpink, and blooms are exceedingly well formed, and fragrant. Blooms June to frost. Nice long stems for cutting. Plant Patent No. 1. PRICES: Sturdy, 2-year, budded stock, \$1.50 each; \$15.00 per doz.

Climbing Talisman Rose

Probably no Rose has ever attained the popularity or will attain the popularity that the famous Talisman attained. And now this amazingly beautiful Rose comes as a climber.

The picture at the right gives an idea of the beauty of Climbing Talisman. Imagine your porch or trellis covered with these lovely blooms in the beautiful two-toned shades of yellow and red artistically blended as only Nature can blend them. PRICES: 65c each; 2 for \$1.00; 4 for \$1.85.

WARNING!

The supply of Climbing Talisman Roses is decidedly limited and we urge all customers to place their orders immediately so that we can reserve the plants for you until shipping time. We cannot guarantee to fill your order if you delay too long.

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Climbing Gruss an Teplitz





Climbing Talisman



New Dawn Climbing Rose

Two-Tone

Roses by Color **EVERBLOOMING**

Now every flower garden can have a fine assortment of Roses at a fine saving-roses of high quality. By this new plan, instead of ordering by variety name and paying the higher variety price, you order by color only, then we send you the most suitable variety available in the color selected.

SAME HIGH GRADE PLANTS

These are identically the same first grade plants as listed elsewhere in this book. All are 2-year-old budded stock,

PRICES

for only

all everbloomers, all prun-2 for \$0.90 4 for 1.55 10 for 3.65

Can quote these lower prices because by this plan we can keep our stock better balanced. We avoid ed ready for planting. We waste and pass the saving on to you.

Please do not mention variety names in ordering. Order by color only.



White



Red

Yellow

Pink



